



Republic of Namibia

Ministry of Environment, Forestry
and Tourism



2023

TOURIST STATISTICAL REPORT

Produced by

THE DIRECTORATE OF TOURISM AND GAMING

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TOURIST STATISTICAL REPORT

2023



FOREWORD



The Namibia Government recognizes tourism as an important contributor to the national economy as it provides employment opportunities, stimulates local businesses and generates revenue for the country. This recognition signifies a strong vote of confidence in tourism and its ability to spur economic transformation, employment creation and inclusive growth which requires strong partnerships and collaborations with all tourism stakeholders to ensure that Namibia remains a competitive tourist market.

The 2023 Tourist Statistical report presents statistical information for 2023 international tourist arrivals. It reveals that international tourist arrivals increased with 87.4 percent, from 461,027 in 2022, to reach 863,872 in 2023. This notable increase demonstrates that Namibia is a favorable tourist destination for visitors. As we navigate through these statistics encompassed in this report, it is crucial to acknowledge the collaborative efforts of various O/M/As and other tourism industry stakeholders in collecting and analyzing data to complement information that provide a comprehensive understanding of Namibia's tourism landscape.

I extend my sincere thankfulness to all those who have contributed to the development of this report and I recognize their dedication to promoting Namibia as tourism destination of choice. It is my hope that this report will serve as a valuable tool for policymakers, tourism professionals, researchers, and all stakeholders across the tourism spectrum, in guiding efforts to improve the competitiveness, sustainability, and inclusivity of Namibia's tourism sector.

Happy Exploration..!

Hon. Pohamba Shifeta (MP)

Minister of Environment, Forestry and Tourism

PREFACE



This report provides statistics of none residence who visited Namibia during 2023. The information contained in this report is compiled from completed immigration embarkation forms. Non-residence visitors entering and leaving the country are required to complete the arrival and departure forms at all gazette points of entry and departure. This covers all land borders as well as airports

By delving into the statistical landscape of Namibian tourism, this report intends to provide stakeholders with valuable insights to inform decision-making, policy formulation, and strategic planning in the sector. The 87.4 percent increase in tourist arrivals from 461,027 in 2022 to 863,872 in 2023 indicates that the tourist arrivals are well on track towards returning to pre-pandemic levels. It is, thus, our hope that policymakers, industry professionals, researchers, and enthusiasts alike, find value in the insights presented and together, we continue to work towards the progression of the Namibian tourism sector.

The Ministry expresses its gratitude to all stakeholders involved in the formulation of this report, particularly the Ministry of Home Affairs, Immigration, Safety and Security for the provision of administrative data used to compile this report.

To access previous year's tourist statistical reports, please visit our website www.meft.gov.na.

I sincerely thank all stakeholders involved in the formulation of this report for their continued support as we strive to better serve users of our products.

A handwritten signature in black ink, appearing to read 'Teofilus'.

Mr. Teofilus Nghitila
Executive Director

ACKNOWLEDGEMENTS

The Ministry of Environment, Forestry and Tourism extends its sincere appreciation to the Ministry of Home Affairs, Immigration, Safety and Security (MHAISS) for its collaboration in gathering foreign arrivals data, which greatly contributed to the compilation of the Tourist Statistical Report 2023.

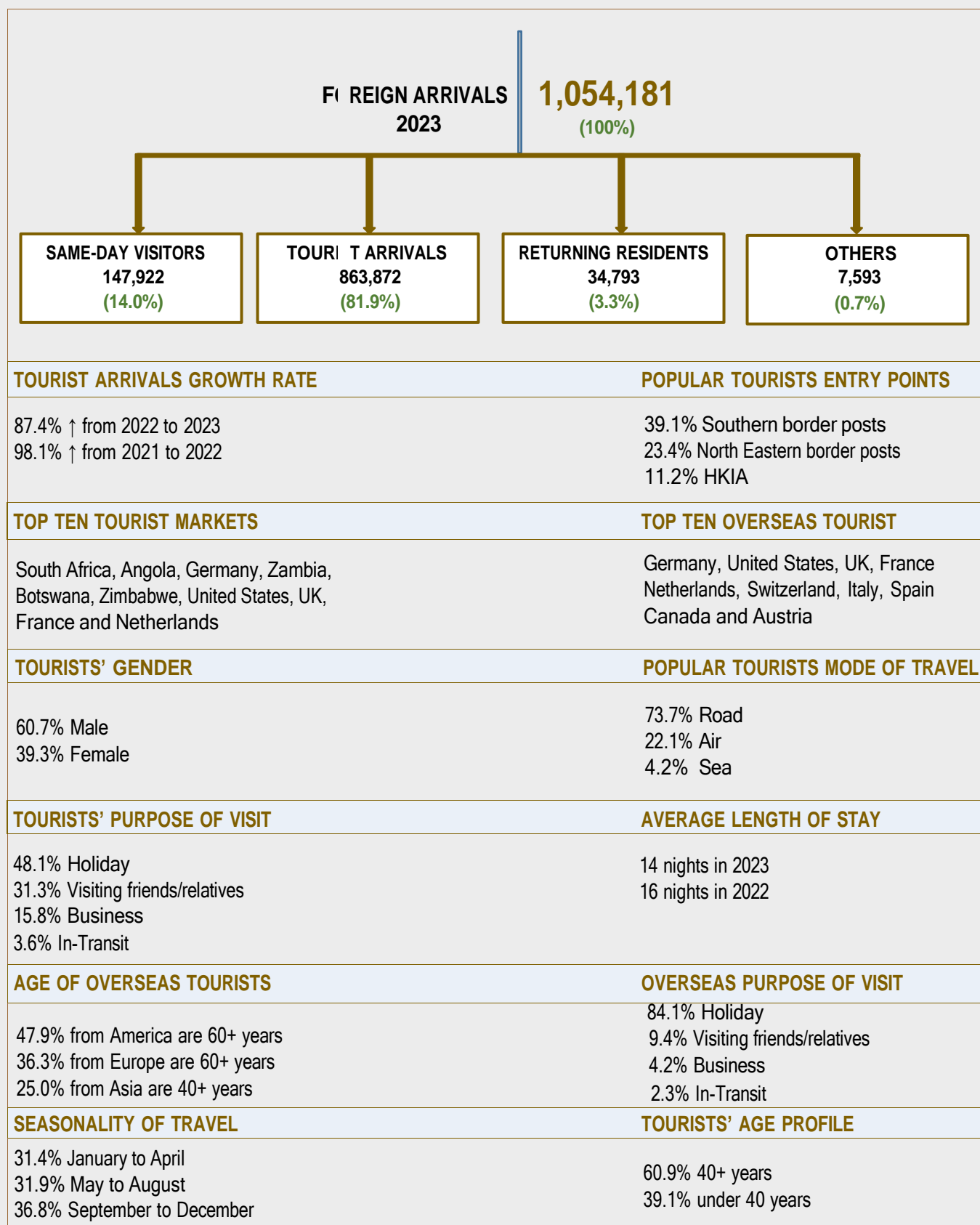
Furthermore, the Ministry acknowledges and values the efforts of the Namibia Tourism Board, Namibia Investment Promotion and Development Board, as well as all private sector entities and marketing agencies for their dedication to promoting and positioning Namibia as the premier tourism and business destination in sub-Saharan Africa.

In addition, the Ministry expresses profound gratitude to all tourism stakeholders for their invaluable contributions and excellent collaboration. Their dedication to the growth and development of the tourism sector is deeply appreciated. The Ministry recognizes and commends all tourism stakeholders for their love for the country, hard work, and their role in creating unforgettable experiences for our visitors. Their commitment to showcasing Namibia's natural beauty and preserving its cultural heritage and environment is crucial to the success of the tourism industry.



Source: MEFT

EXECUTIVE SUMMARY



INTRODUCTION

Objectives

The Annual Tourist Arrival Statistical Report offers vital insights into Namibia's tourism sector, serving as a crucial resource for stakeholders. Its primary aim is to furnish current and comprehensive statistics essential for planning, budgeting, program evaluation, investment decisions, and broader economic analysis. Key users encompass governmental bodies like the GRN, NTB, NSA, BoN, and NPC, along with industry associations, research institutions, NGOs, universities, and the public.

Report sections

The first section of this report contains comprehensive statistics presented in graphic formats that include foreign arrivals profile; international tourist arrivals profile; tourists arrivals by region, purpose of visit, intended length of stay, gender, age group, point of entry, mode of travel and seasonality of travel.

The second part is an Annexure containing detailed statistical tables covering information on tourist profiles as specified in the first section. The percentage row distribution tables show row values in percent as distributed across the categories of the indicated variables in the columns. On the other hand, the percentage column distribution tables show column values in percent as distributed across the categories of the indicated variables in the rows (percentages are independently rounded, therefore in some cases they may not add to the total).

Key Concepts and Definitions

Foreign Tourist: A foreign/international tourist is defined as “any visitor travelling to a country other than that of his/ her residence but outside his/her usual environment for more than 1 night but less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited”. This is the United Nations World Tourism Organization (UNWTO) definition used to identify who is a foreign tourist visiting Namibia.

Country of Residence: The country of residence is one of the key criteria for determining whether a person arriving in a country is a “visitor” or “other traveler”, and if a “visitor” whether he/she is a national or overseas resident. The underlying concept in the classification of international visitors by place of origin is the country of residence, not their nationality. Foreign nationals residing in a country are assimilated with “other resident” for the purpose of domestic and outbound tourism statistics. In this report, however, they fall under “Returning Residents” category of foreign arrivals.

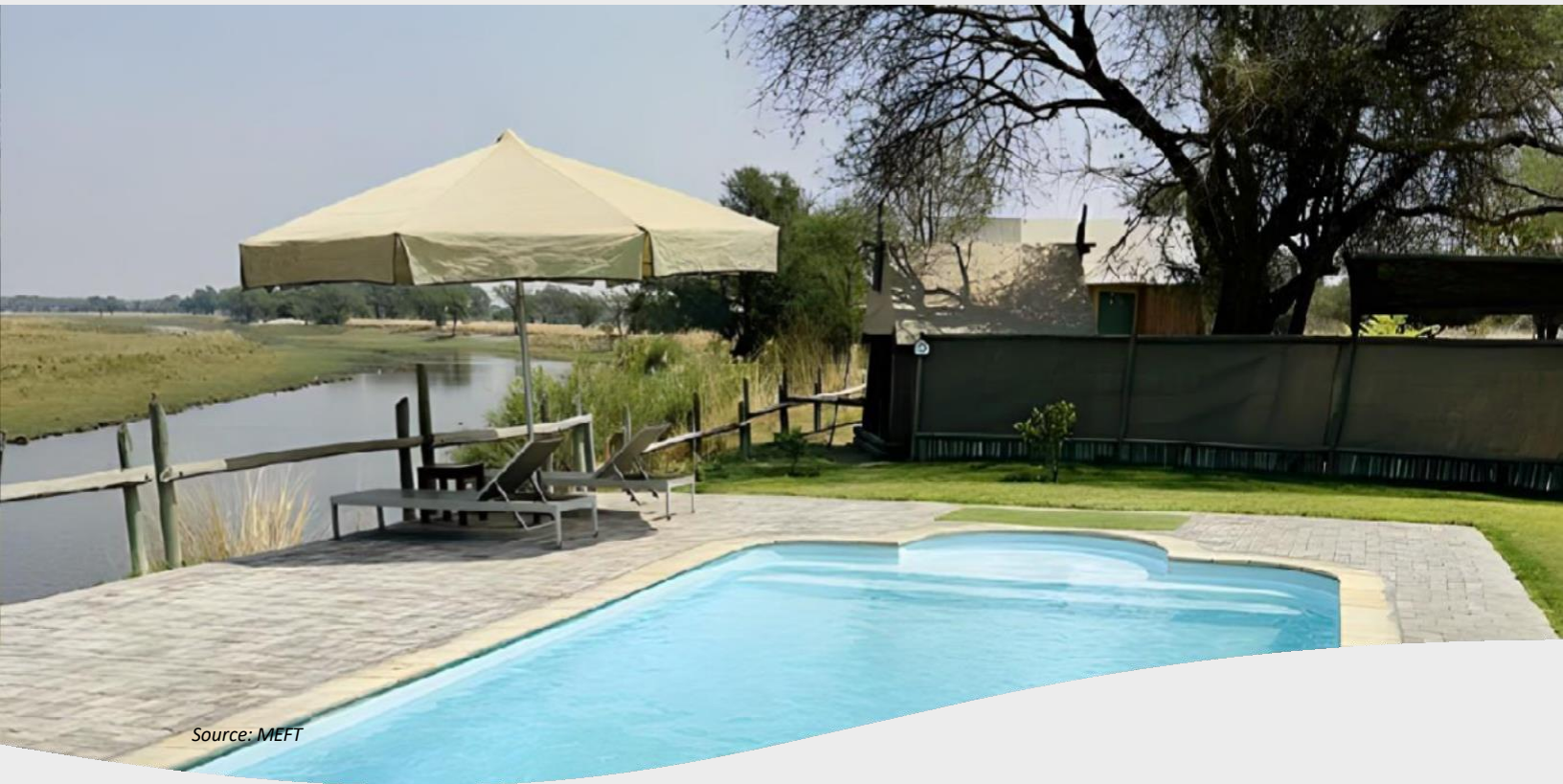
Purpose of Visit: The main purpose of a tourism trip to a country (or place) is defined as “the purpose in the absence of which the trip would not have taken place”. It is determined by the main activities in which the visitors has been or will be involved during the trip at destination. The main purpose of visit for tourists are classified into four categories, which are: Visiting Friends/Relatives, Holiday, Business, and Other (those reason that did not fall under the other three categories).

Overseas – All countries and territories outside the continent of Africa.

NB: *The results and analysis presented in the report follow the guidelines, definitions and classifications recommended by United Nations World Tourism Organization (UNWTO).*

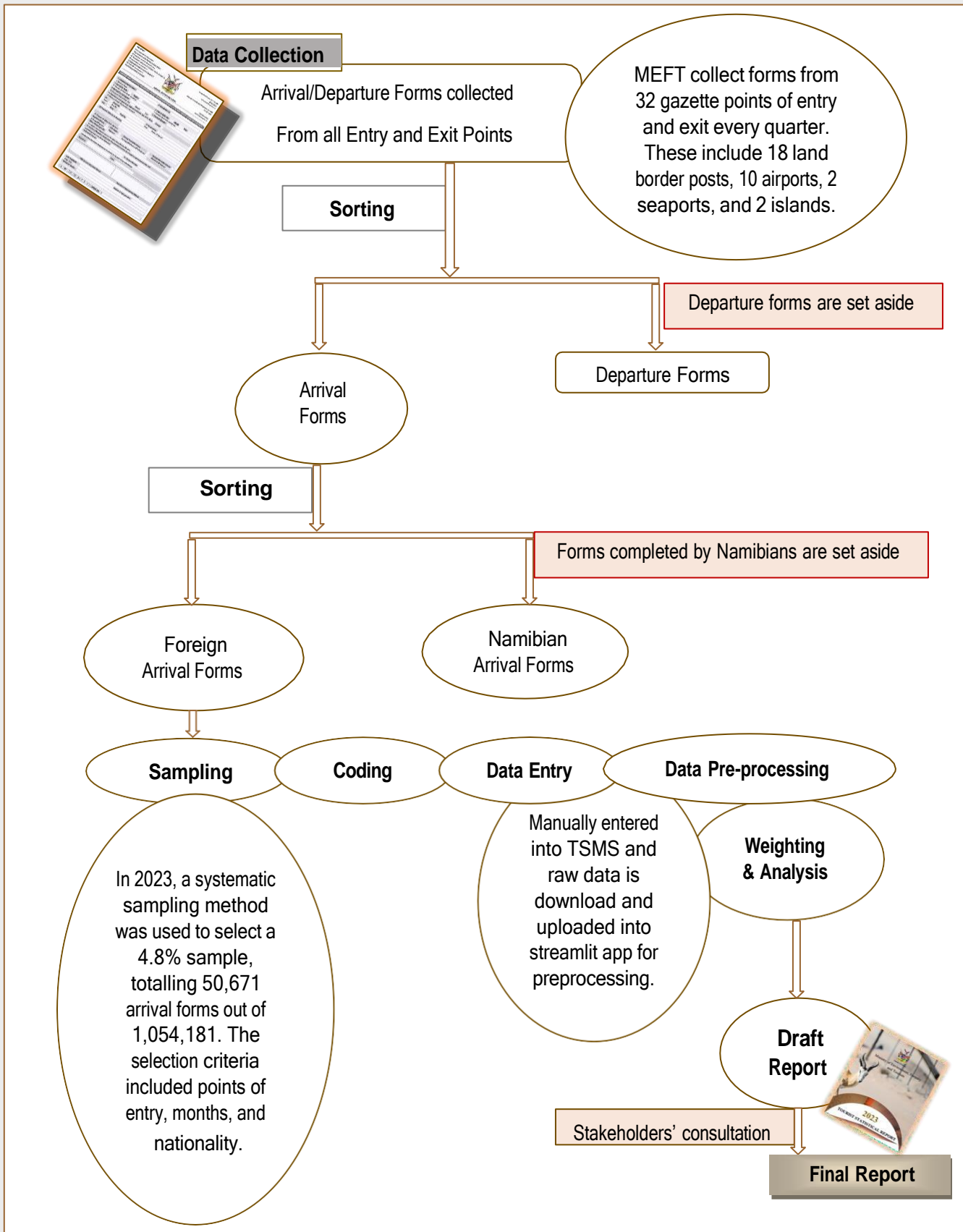
LIST OF ACRONYMS

BoN	Bank of Namibia
COVID-19	Coronavirus Disease 2019
FENATA	Federation of Namibia Tourism Associations
GRN	Government of the Republic of Namibia
HKIA	Hosea Kutako International Airport
MEFT	Ministry of Environment, Forestry and Tourism
MHAISS	Ministry of Home Affairs, Immigration, Safety and Security
NPC	National Planning Commission
NSA	Namibia Statistics Agency
NTB	Namibia Tourism Board
TSMS	Tourism Statistics Management System
UAE	United Arab Emirates
UK	United Kingdom
UNWTO	United Nations World Tourism Organisation



Source: MEFT

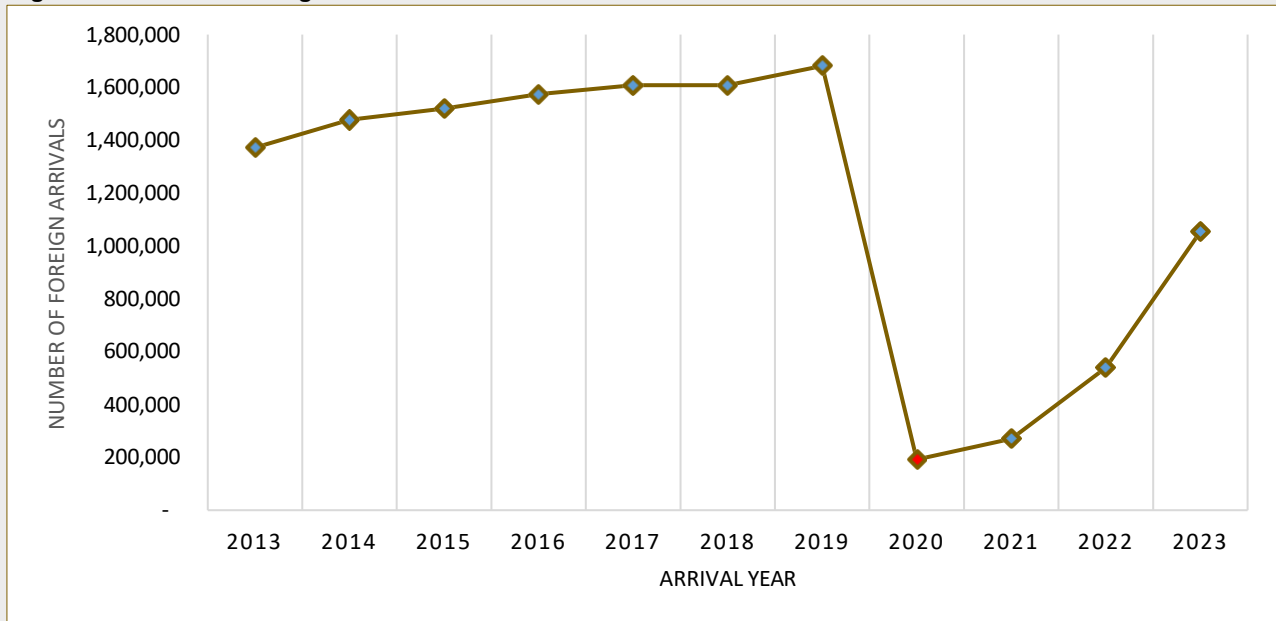
METHODOLOGY



FOREIGN ARRIVALS PROFILE

Foreign arrivals into Namibia have been experiencing an upward trend since 2021, after a significant decline in 2020 due to the onset of the COVID-19 pandemic. This upward trend is authenticated by the 95.4 percent increase (1,054,181 foreign arrivals) in 2023 from 539,601 foreign arrivals in 2022. The distribution of foreign arrivals in the year under study comprised 81.9 percent tourists, 14.0 percent excursionists (same-day visitors), and 3.3 percent returning residents while the remaining 0.7 percent was made up of other visitors as illustrated in figure 2.

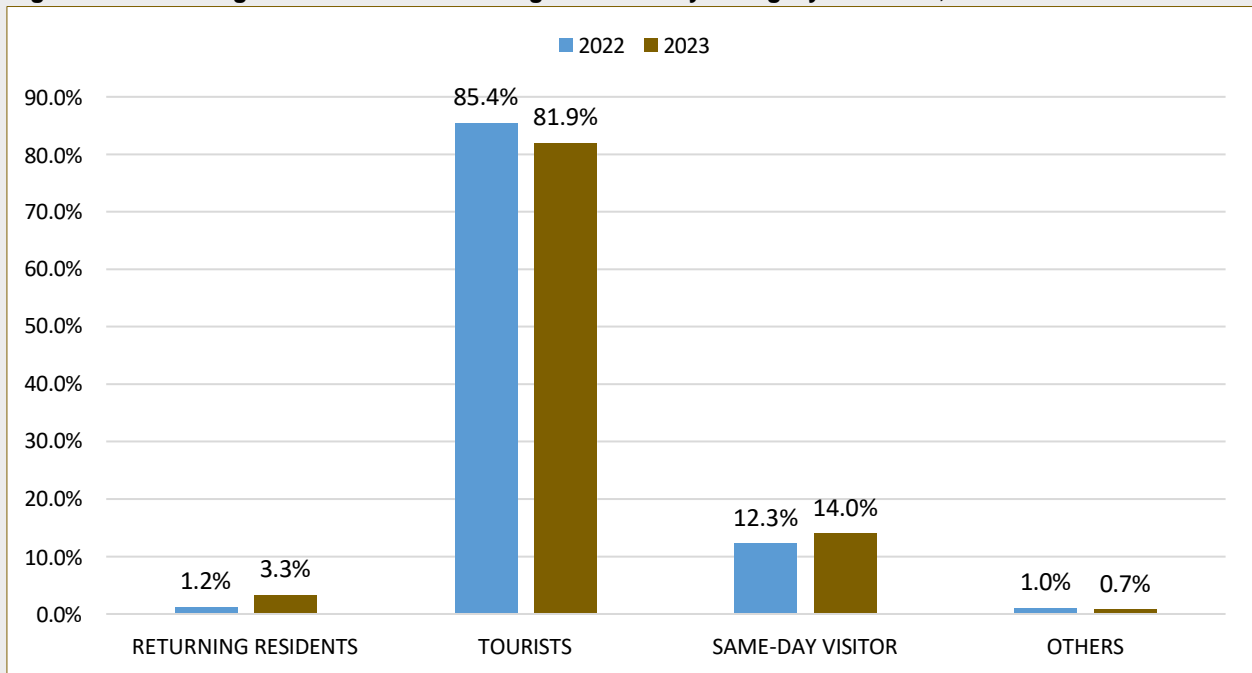
Figure 1: Trend of Foreign Arrivals from 2013 to 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.



Figure 2: Percentage Distribution for Foreign Arrivals by Category of Travel, 2022-2023

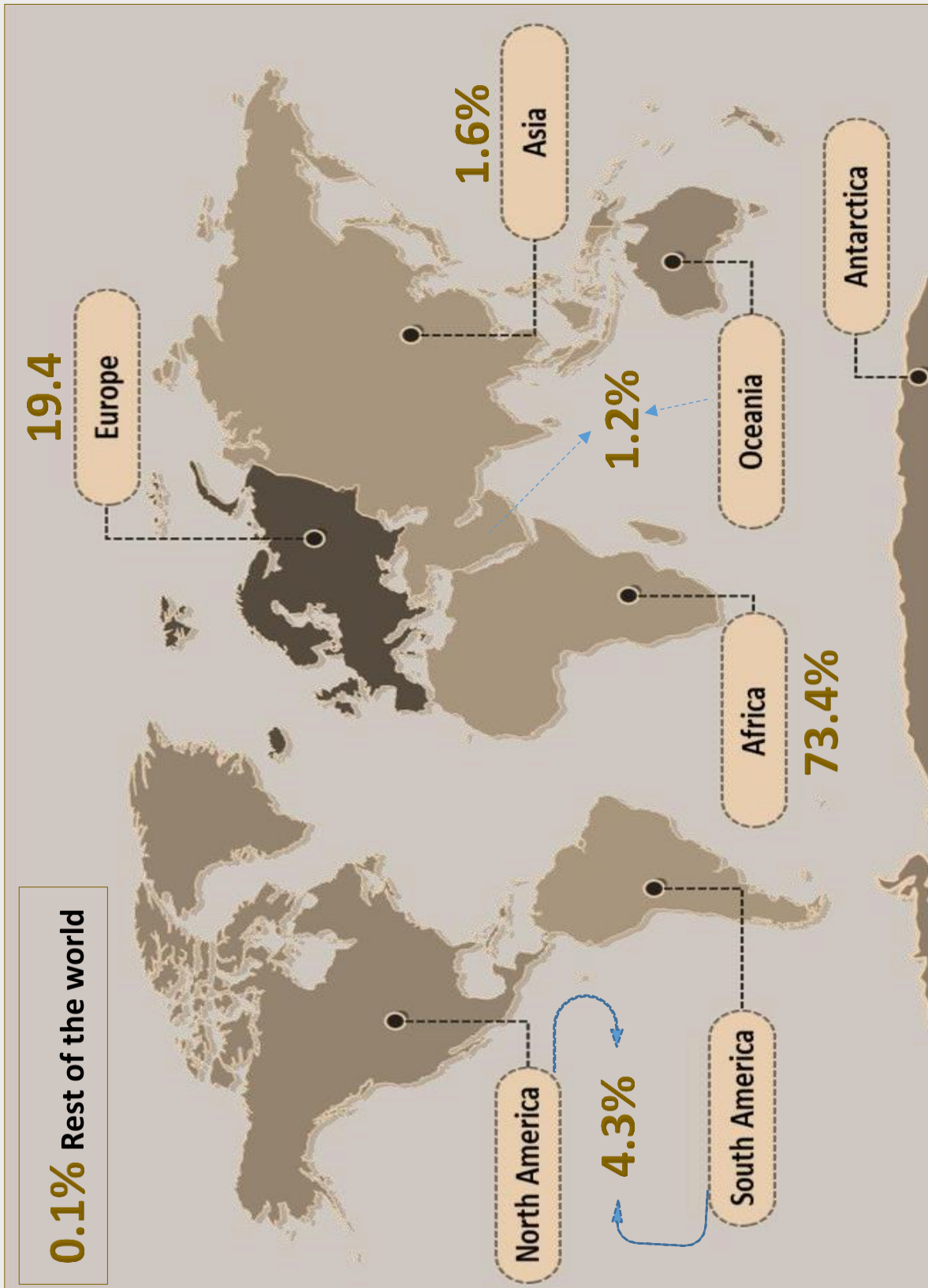


Source: Immigration 2023 arrival/departure forms and MEFT estimates.



Source: MEFT

WHO VISITED NAMIBIA IN 2023?

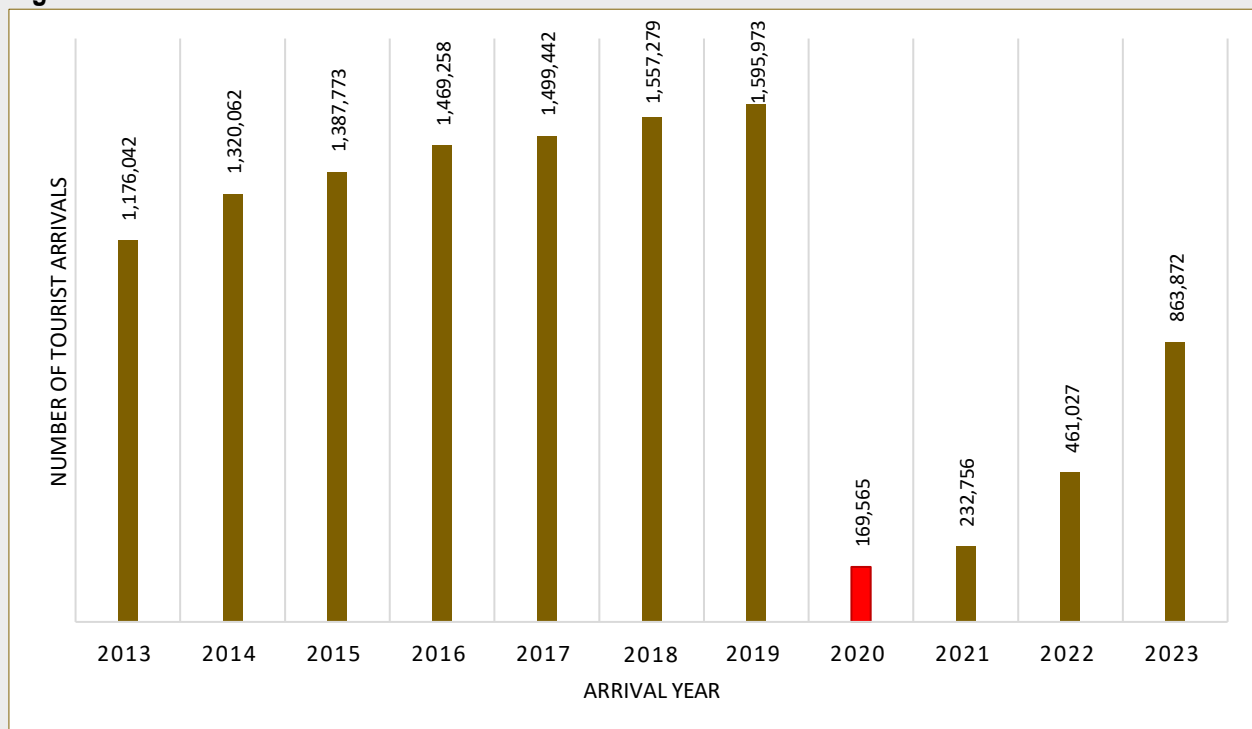


INTERNATIONAL TOURIST ARRIVALS'

Figure 3 illustrates the international tourist arrivals trend over the past ten years. Tourist arrivals showed a steady increase from 2013 to 2019, with an average growth rate of 5.8 percent per year. The number of tourist arrivals rose from 1,176,042 in 2013 to 1,595,973 in 2019. However, a significant decline occurred in 2020 due to the COVID-19 pandemic, with only 169,565 tourist arrivals recorded for that year as global travel came to a halt.

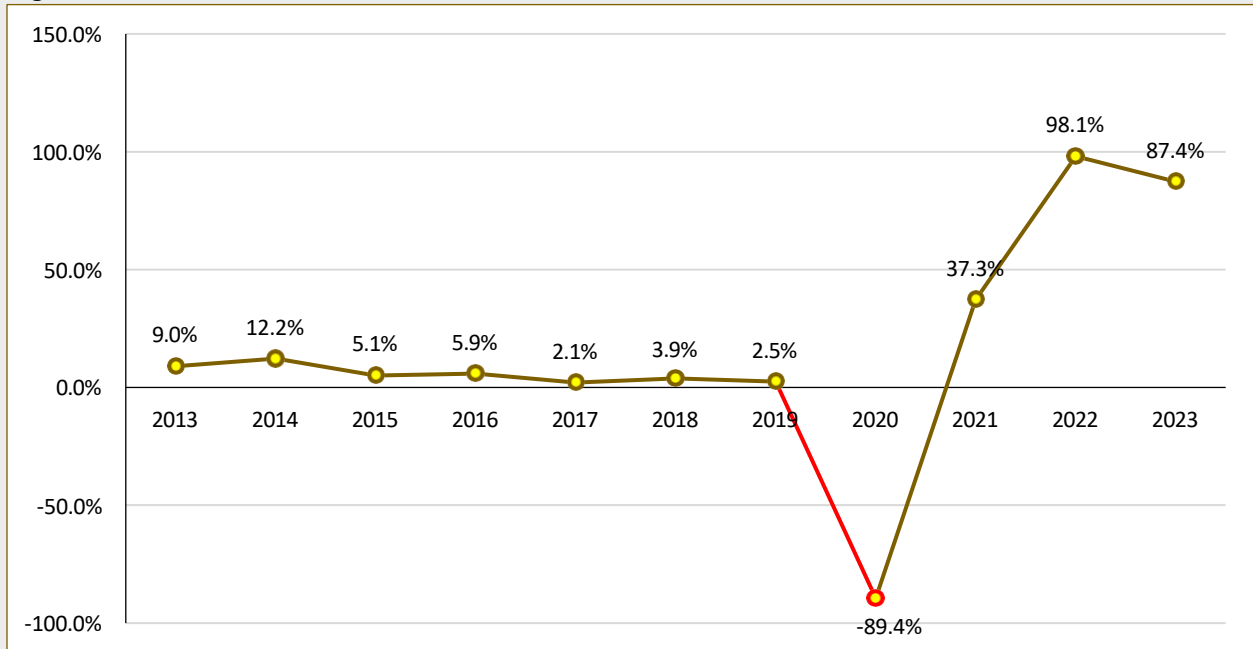
Despite the challenges posed by the pandemic, tourist arrivals began to recover in 2021. This positive trend continued into 2023, with tourist arrivals reaching 863,872, marking an 87.4 percent increase from the previous year (461,027 tourist arrivals in 2022), as depicted in Figure 4.

Figure 3: Number of International Tourist Arrivals from 2013 to 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 4: International Tourist Arrivals Growth Rate from 2013 to 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

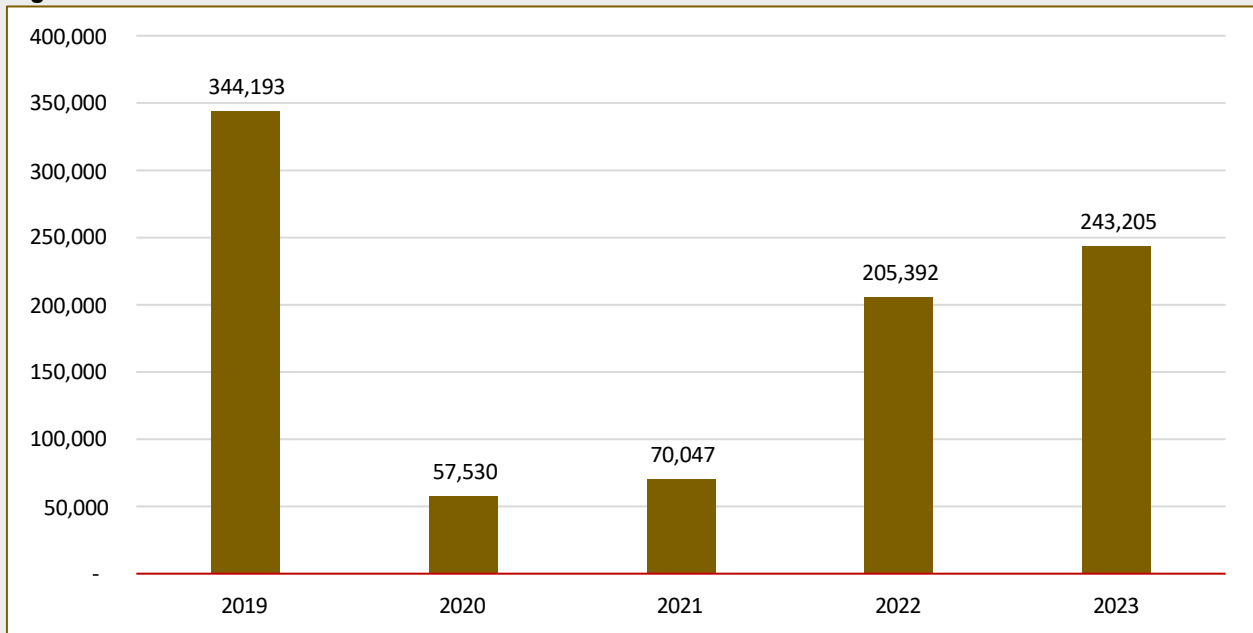


Source: MEFT

RECOVERY OF THE OVERSEAS SOURCE MARKETS

In 2023, the growth in tourist arrivals from overseas markets compared to 2022 was quite significant at 18.4 percent, indicating a notable increase in international visitors. These overseas arrivals amounted to 243,205, representing 28.0 percent of the total tourist arrivals for the year. This data suggests a growing interest in the destination from international visitors.

Figure 5: Overseas Tourist Arrivals from 2019 to 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

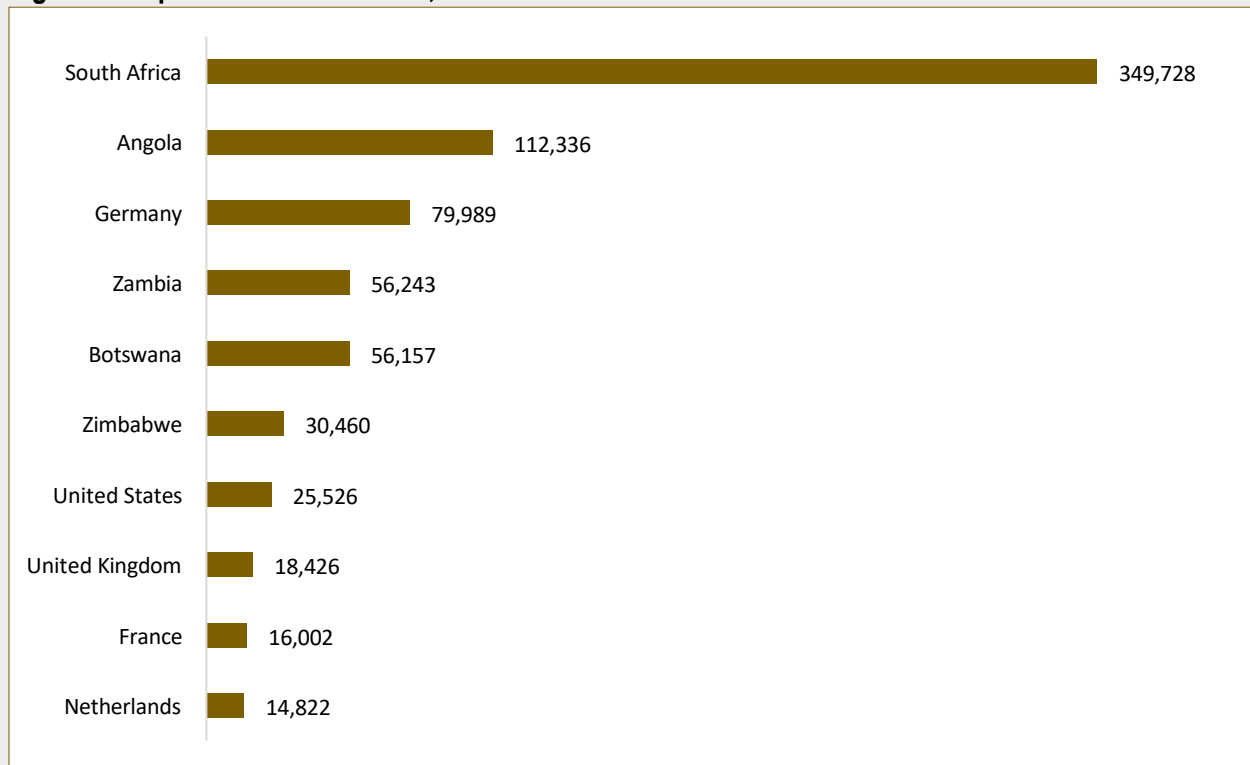


TOP TEN TOURIST MARKETS

The main source market for tourists to Namibia remains South Africa from the African markets, whereas Germany continues to dominate from the overseas markets. Furthermore, Angola, Zambia, Botswana, and Zimbabwe formed part of the top African markets, while the United States, United Kingdom, France, and the Netherlands made part of the top overseas markets. All these countries together formed the top ten tourist markets to Namibia in 2023.

In addition, Namibia saw a notable increase in tourists from emerging markets such as Canada and China. These markets are increasingly recognizing Namibia's diverse natural beauty and unique travel experiences.

Figure 6: Top Ten Tourist Markets, 2023

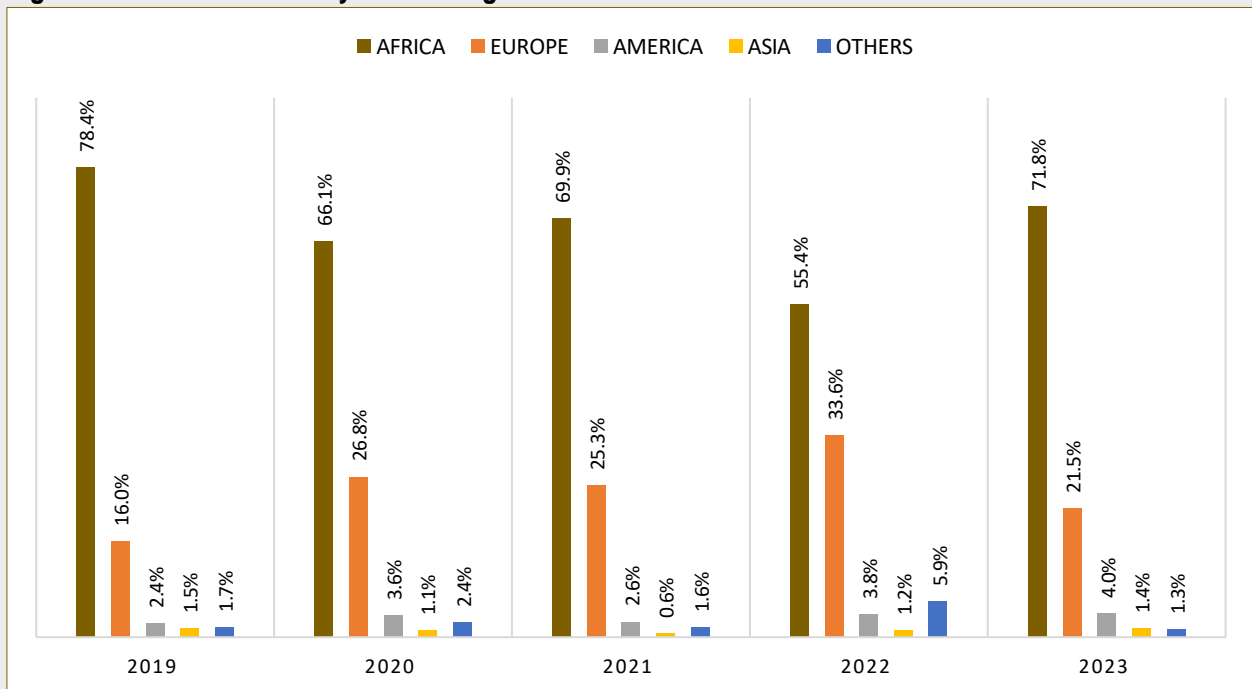


Source: Immigration 2023 arrival/departure forms and MEFT estimates.

TOURIST ARRIVALS BY REGION

In 2023, Namibia continued to witness a robust arrival of tourists, with the African market emerging as the primary driver of this growth, comprising a substantial 71.8 percent of total tourist arrivals. Particularly noteworthy was the significant contribution from neighboring SADC countries, underscoring the enduring appeal of Namibia as a regional destination. Despite facing global challenges, Namibia maintained its allure among international visitors, with the European market accounting for 21.5 percent of arrivals. However, the American market, while present, constituted a smaller proportion at just 4.0 percent of the overall tourist arrivals, highlighting potential opportunities for further expansion and diversification in overseas markets.

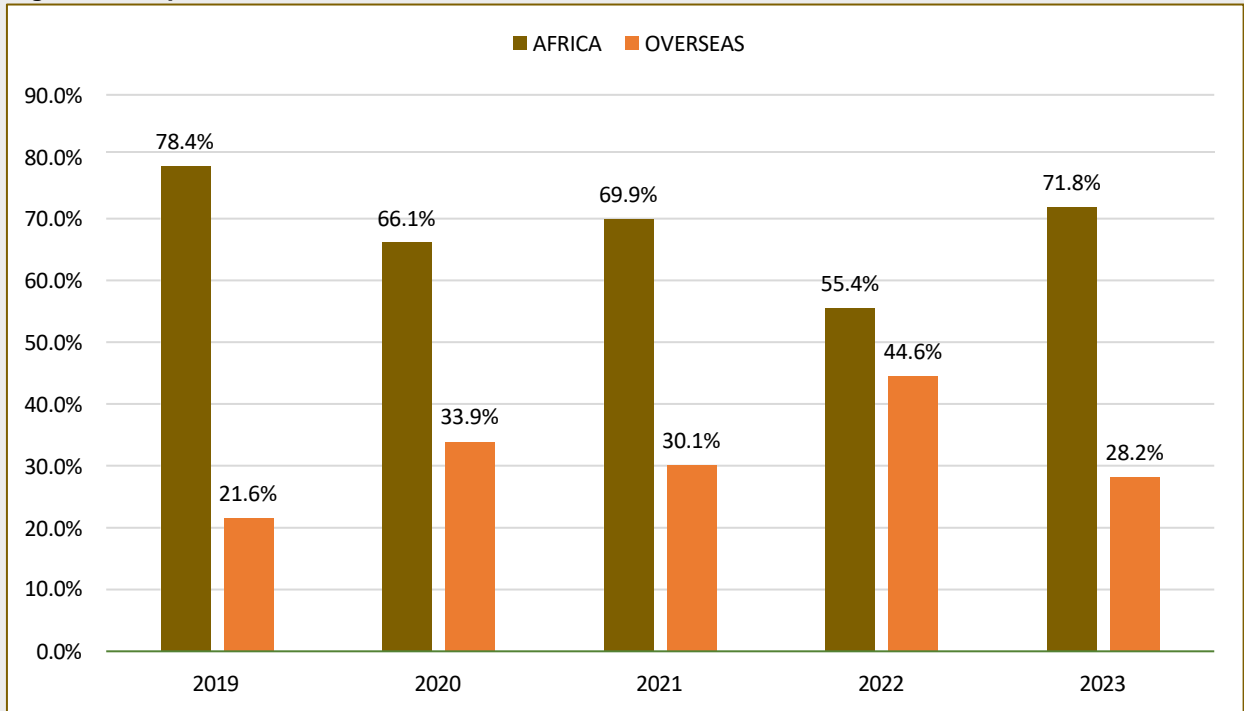
Figure 7: Tourist Arrivals by Global Region from 2019 to 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

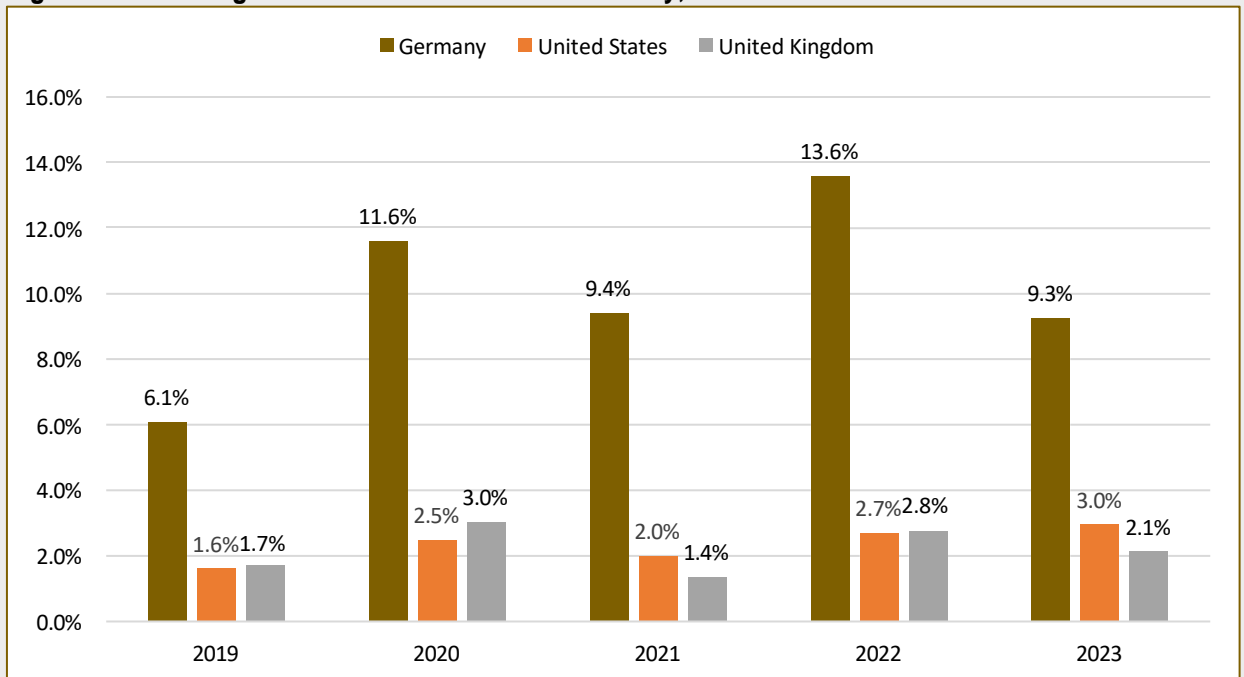


Figure 8: Proportion of Tourist Arrivals from Africa and Overseas Markets from 2019 to 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 9: Percentage of Tourist Arrivals from Germany, US and UK from 2019 to 2023



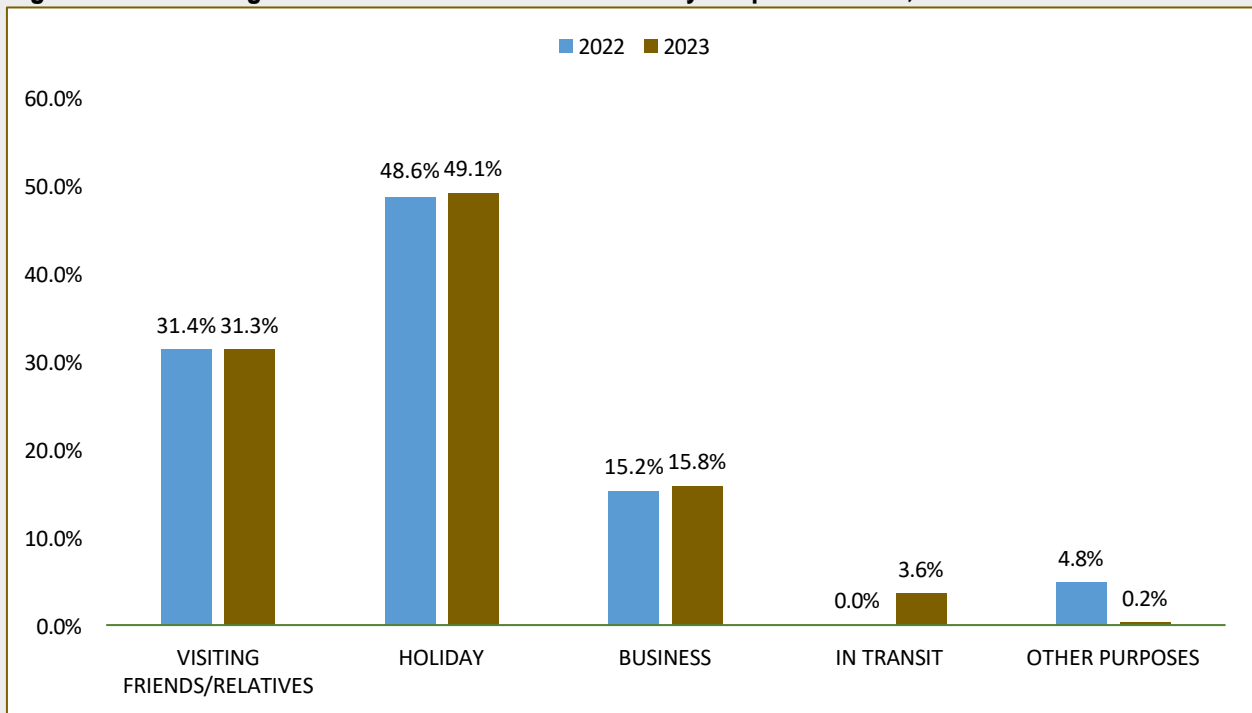
Source: Immigration 2023 arrival/departure forms and MEFT estimates.

TOURIST ARRIVALS BY PURPOSE OF VISIT

The primary reason for tourist arrivals in Namibia in 2023 is "holiday," making up 49.1 percent of visits. Following closely behind, 31.3 percent of tourists came to visit friends or relatives. Conversely, tourist arrivals for business, transit, and other purposes represented 15.8 percent, 3.6 percent, and 0.2 percent respectively.

When examining the purpose of visits by region, it's evident that tourists from overseas markets predominantly visit for holidays. On the other hand, those from the African market mainly come to visit friends or relatives, as illustrated in Figure 11. This trend underscores the diverse motivations behind tourist visits, influenced by both personal and regional factors.

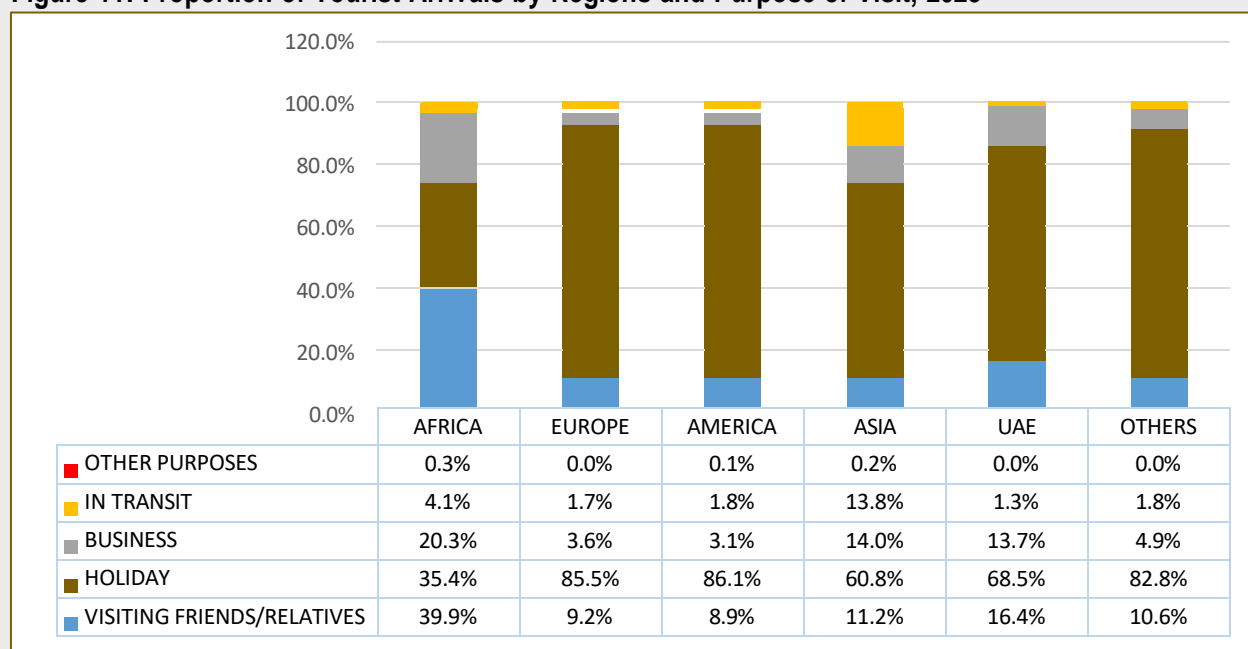
Figure 10: Percentage Distribution of Tourist Arrivals by Purpose of Visit, 2022-2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.



Figure 11: Proportion of Tourist Arrivals by Regions and Purpose of Visit, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

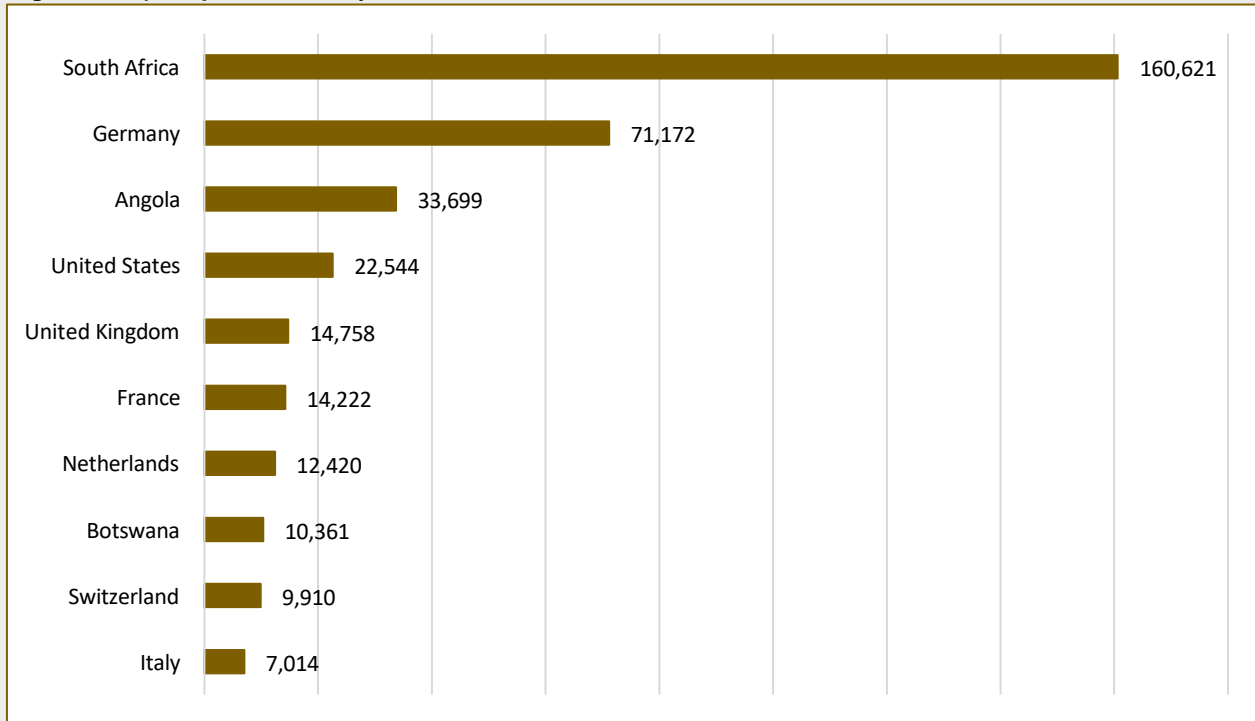


In terms of leisure and holiday purposes, South Africa, Germany, and Angola emerged as the leading contributors. However, for business purposes, South Africa, Zambia, and Zimbabwe took the top spots.

When considering overseas tourists specifically, Germany, the United States of America, and the United Kingdom comprised the largest share of holidaymakers. Meanwhile, for business visits to Namibia, the United Kingdom, Germany, and China were the top contributors as illustrated in figure 12a) and 12b).

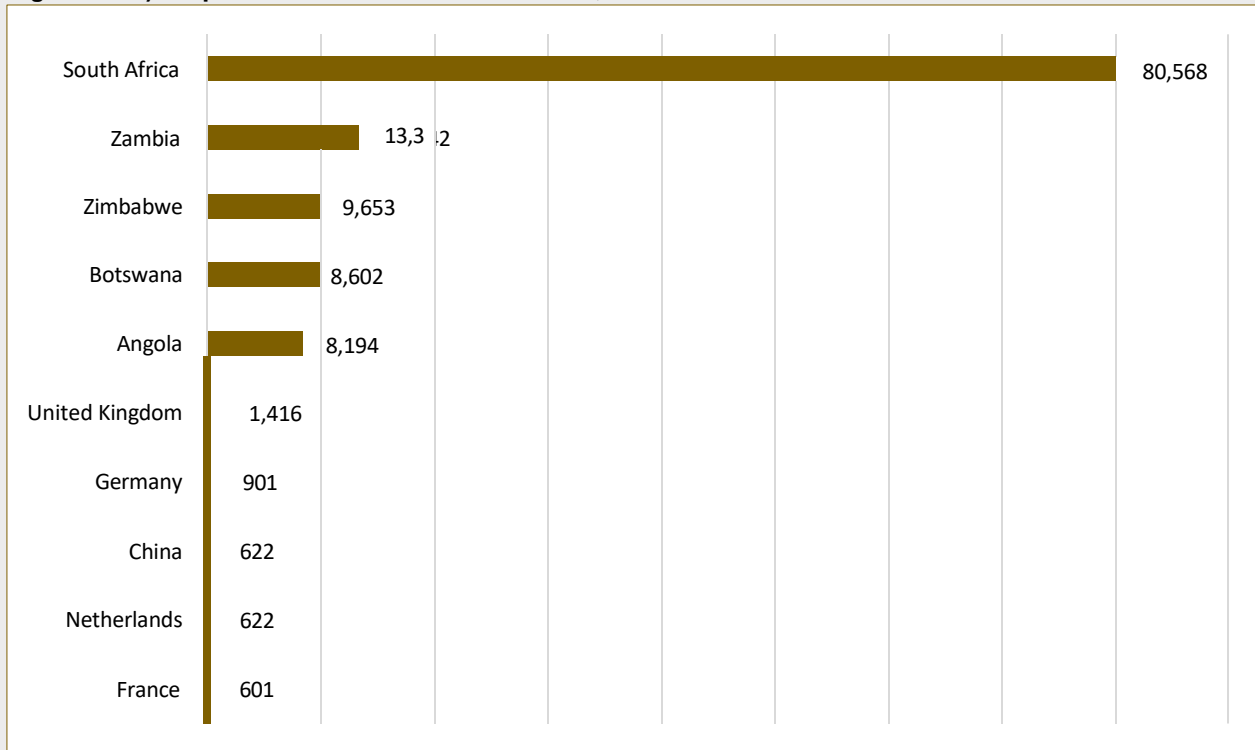
These findings highlight the diverse interests and priorities of international visitors, with certain countries dominating holiday travel while others lead in business-related visits. Understanding these patterns can aid in tailoring tourism strategies to meet the needs of different visitor segments.

Figure 12 a): Top Ten Holiday Tourist Markets, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

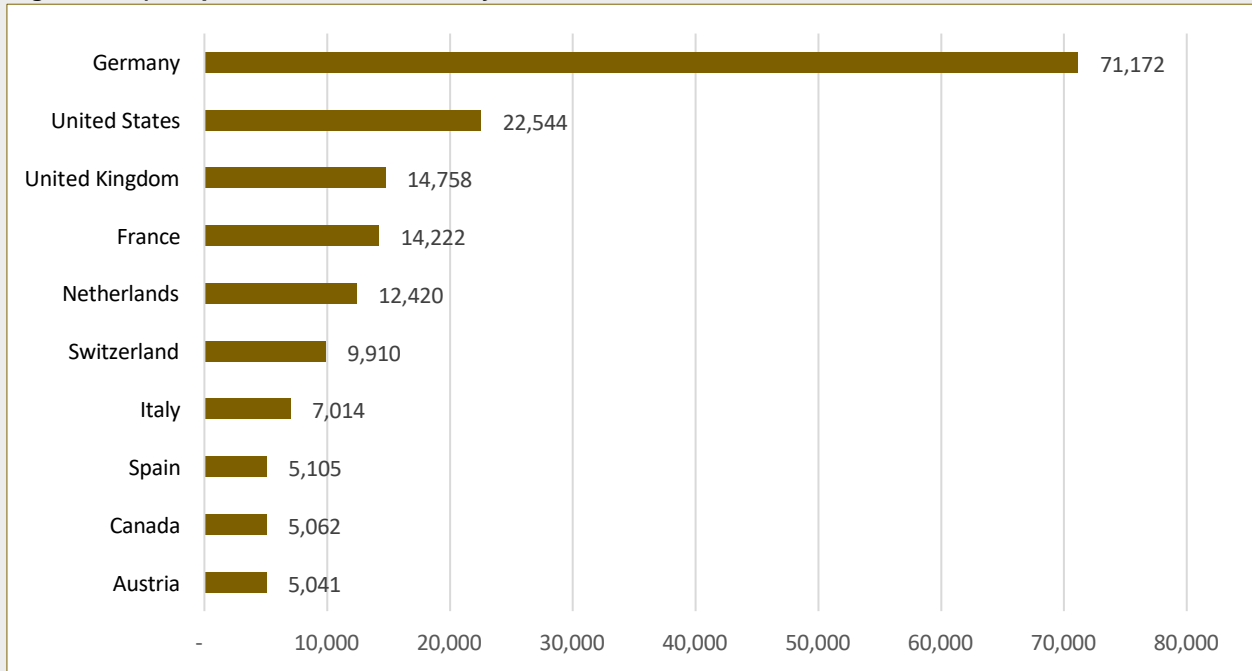
Figure 12 b): Top Ten Business Tourist Markets, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

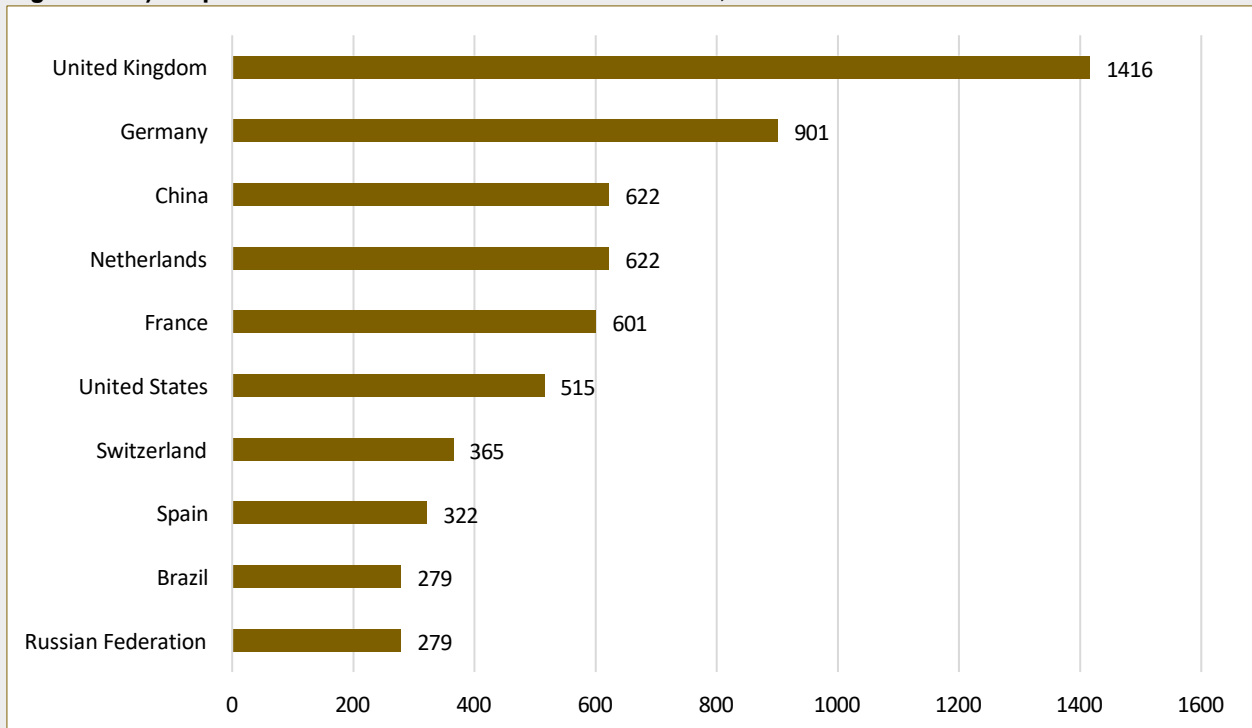
TOP TEN OVERSEAS TOURISTS BY PURPOSE OF VISIT

Figure 12 c): Top Ten Overseas Holiday Tourist Markets, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 12 d): Top Ten Overseas Business Tourist Markets, 2023

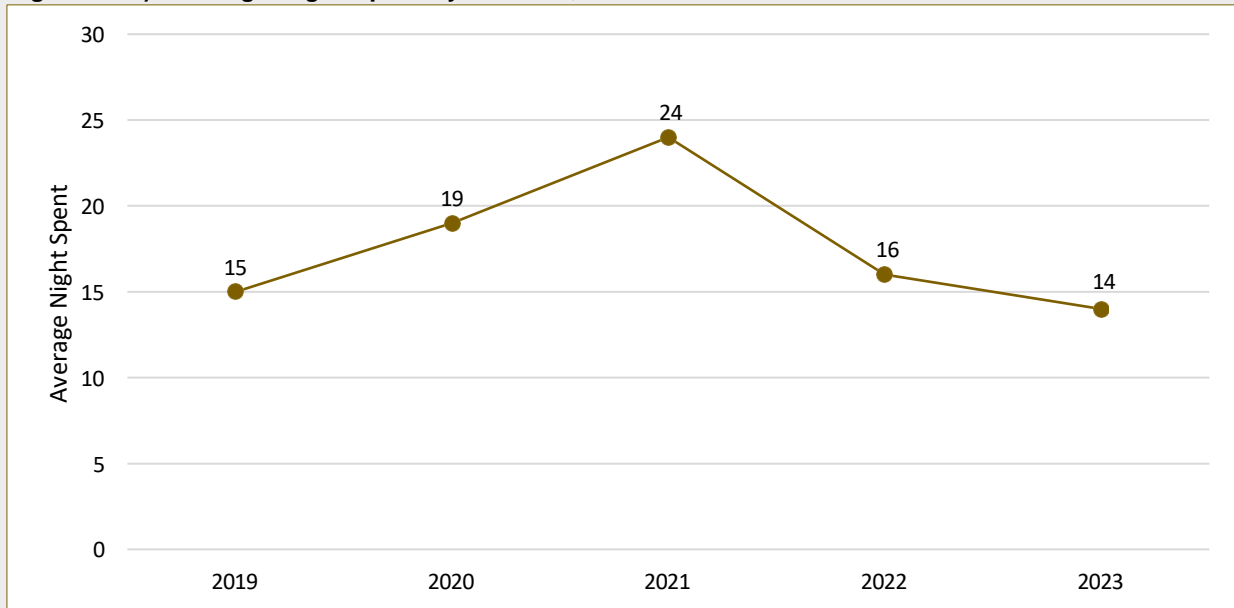


Source: Immigration 2023 arrival/departure forms and MEFT estimates.

INTENDED LENGTH OF STAY

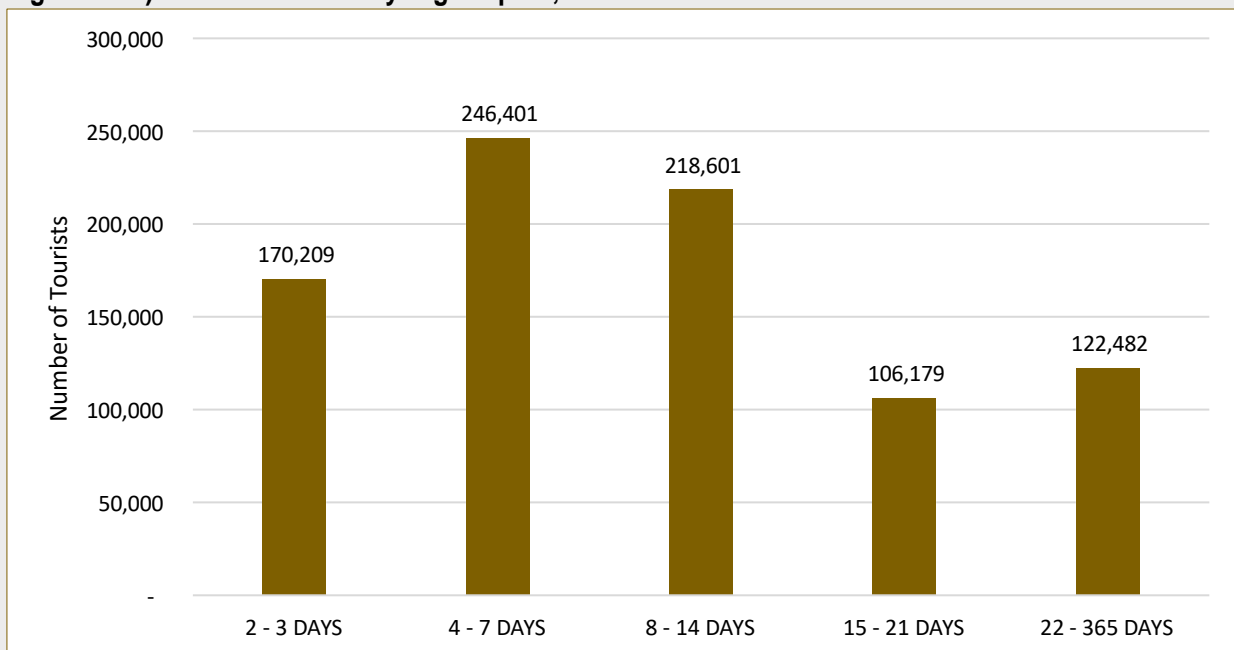
Tourists intended to stay in Namibia for an overall length of 14 nights on average in 2023. This is a slight drop in the average number of nights from the previous year, 2022, where tourists intended to stay for 16 nights. Furthermore, a significant portion of tourists intended to stay between 4-7 nights, followed by 8-14 nights.

Figure 13 a): Average Night Spent by Tourists, 2019 – 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 13 b): Tourist Arrivals by Night Spent, 2023



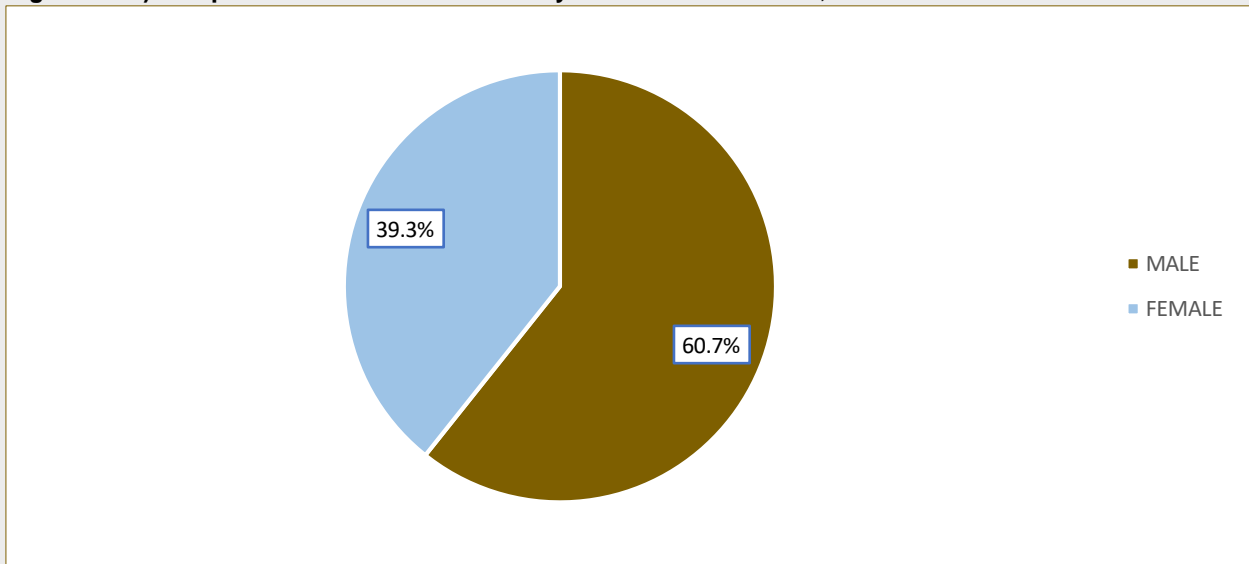
Source: Immigration 2023 arrival/departure forms and MEFT estimates.

TOURISTS' GENDER PROFILE

As it has been the case across the years, male tourists contributed a bigger share compared to female tourists with the gender distribution made up of 60.7 percent males and only 39.3 percent females.

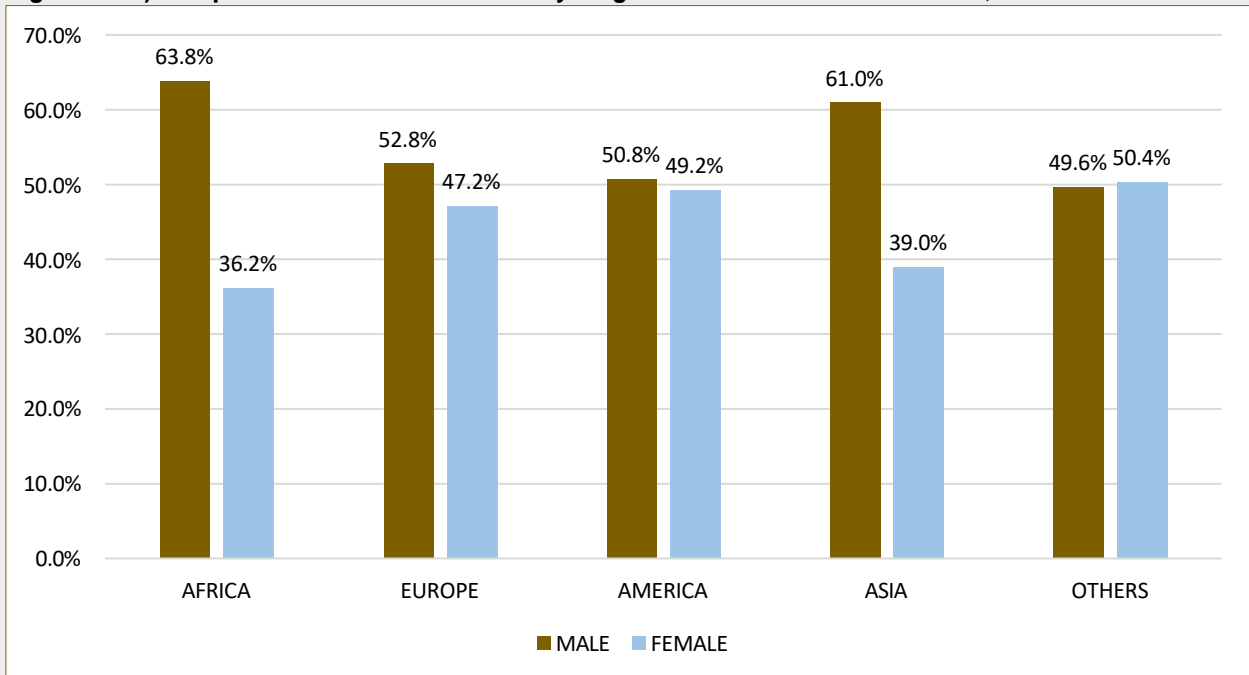
A similar pattern was also noticed across all markets where male tourists dominated over female tourists. However, the disparity was more obvious among tourists from Africa with 63.8 percent being male tourists, and Asia which had 61.0 percent of tourists being male.

Figure 14 a): Proportion of Tourist Arrivals by Gender Distribution, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 14 b): Proportion of Tourist Arrivals by Regions and Gender Distribution, 2023



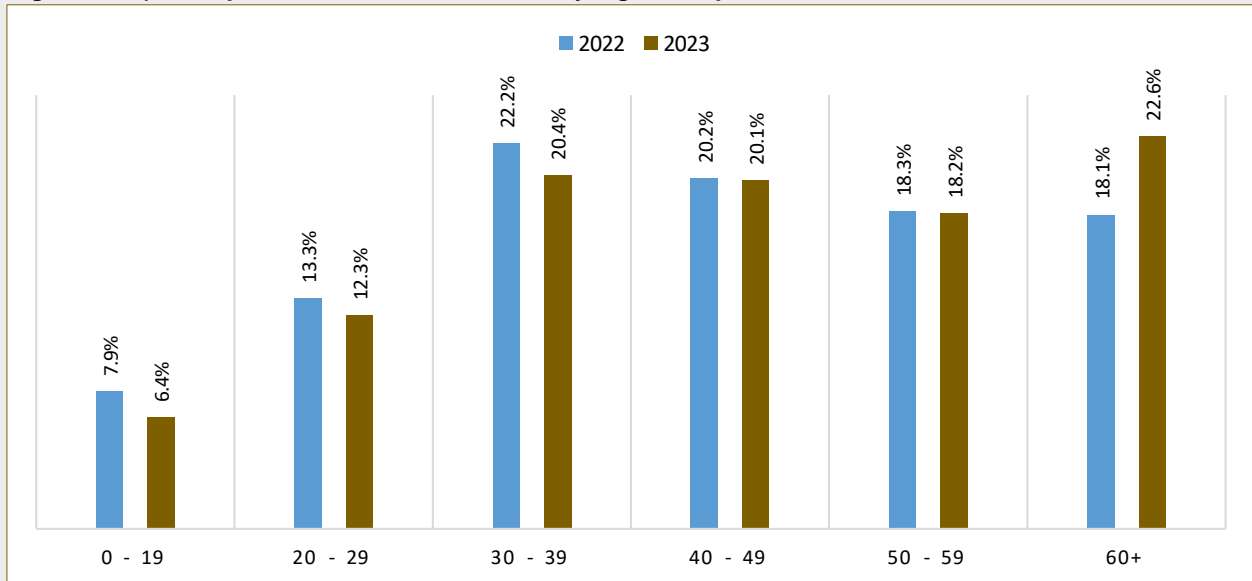
Source: Immigration 2023 arrival/departure forms and MEFT estimates.

TOURISTS AGE PROFILE

The 60+ age group comprised the highest number of tourist arrivals this year, forming up a portion of 22.6 percent of the total tourist arrivals. The 30-39 age group came in second place with 20.4 percent of tourists while following closely was the 40-49 age group with 20.1 percent of tourists.

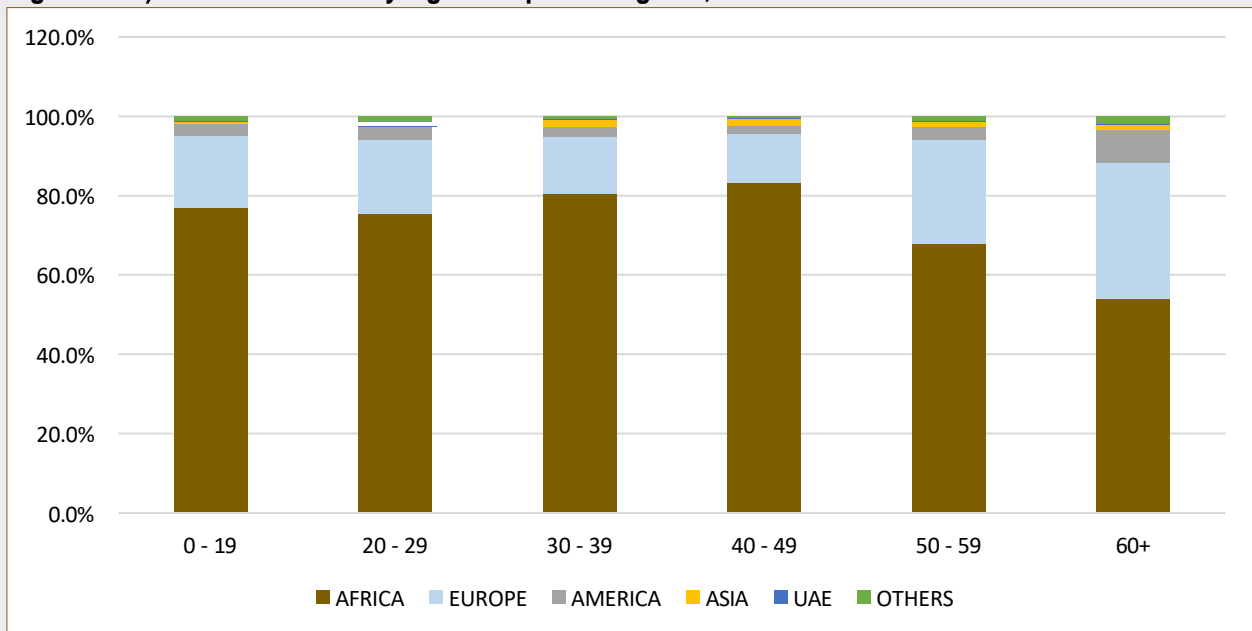
From the African region, more tourists belonged to the 40-49 age group while for the European as well as the American region, more tourists fell in the 60+ age group.

Figure 15 a): Comparison of Tourist Arrivals by Age Group, 2022-2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 15 b): Tourist Arrivals by Age Group and Regions, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

TOURIST POINTS OF ENTRY

Table 1 presents the comparison distribution of tourist arrivals in Namibia across different points of entry in 2022 and 2023. The majority of tourists entered through land borders in 2023, with the highest volume recorded in the Southern border posts (39.1 percent) and the North Eastern border posts (23.4 percent) of the total tourist's arrivals. In terms of airports, 11.2 percent arrived via Hosea Kutako International Airport, while 8.9 percent came through Walvis Bay Airport. Conversely, only 4.2 percent of visitors arrived via the two harbors.

Table 1: Comparison of Tourist Arrivals by Points of Entry, 2022 - 2023

POINT OF ENTRIES	2022	2023	CHANGE
Hosea Kutako International Airport	44.1%	11.2%	↓
Eros Airport	0.1%	0.9%	↑
Walvis Bay International Airport	2.2%	8.9%	↑
Northern Border Posts	8.2%	11.2%	↑
North Eastern Border Posts	23.0%	23.4%	↑
Southern Border Posts	22.3%	39.1%	↑
(Walvis Bay And Lüderitz) Harbours	0.0%	4.2%	↑
(Impalila And Kasika) Islands	0.0%	0.1%	↑
Other Airports	0.0%	1.1%	↑

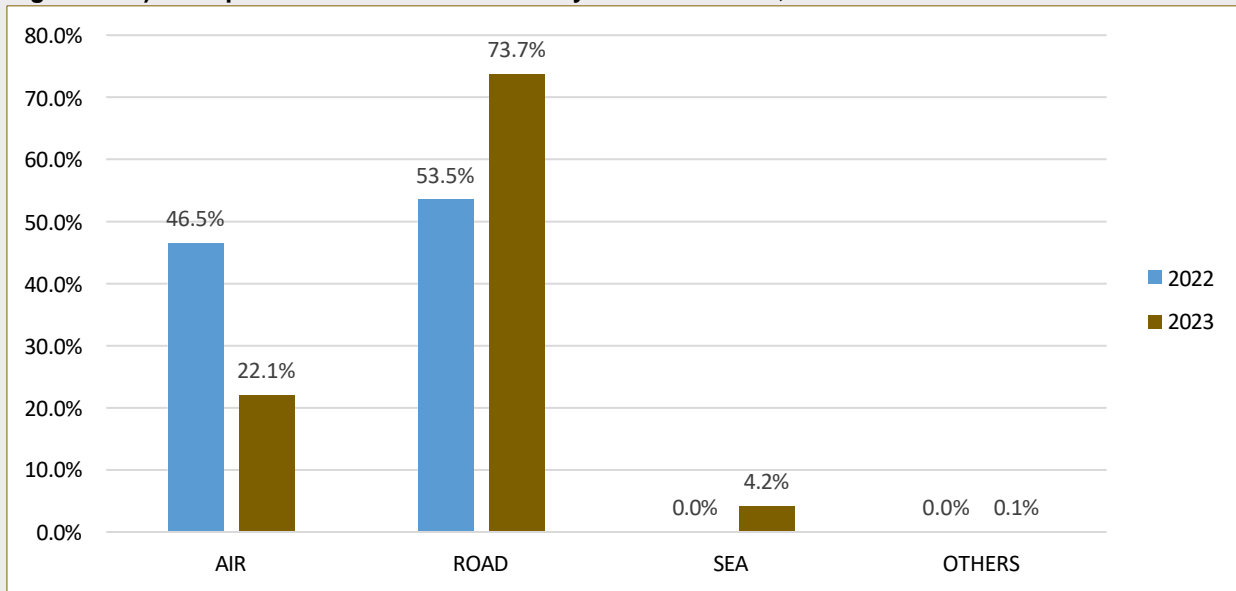
Source: Immigration 2023 arrival/departure forms and MEFT estimates.



TOURISTS MODE OF TRAVEL

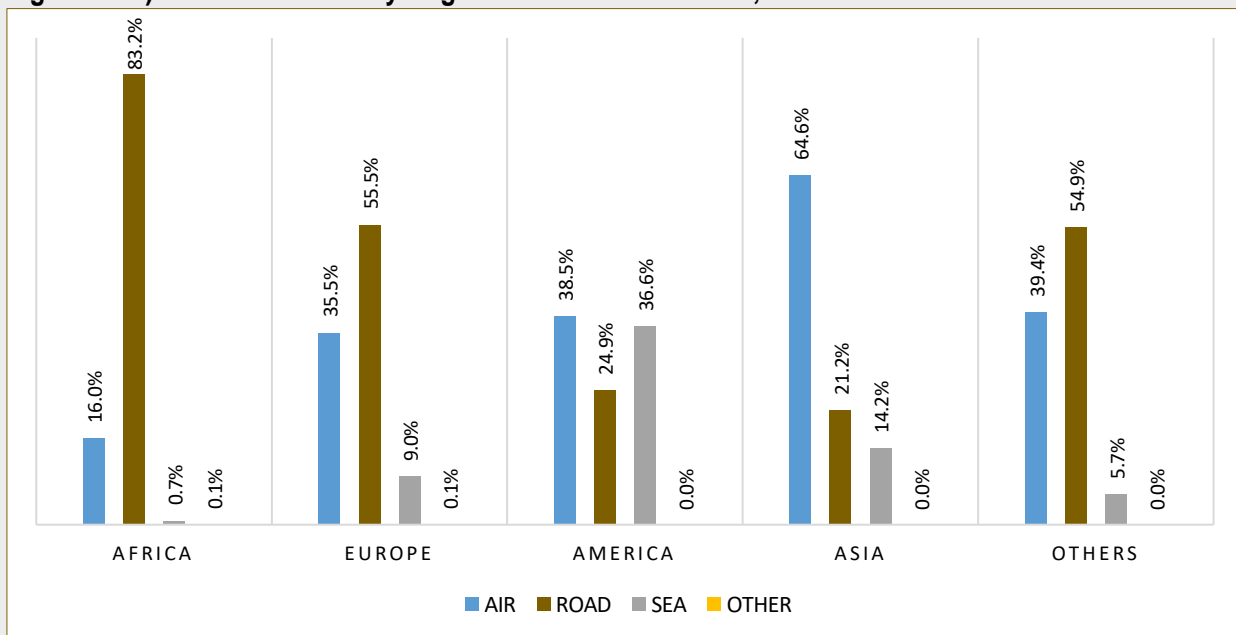
Traveling by road remains the prevailing mode of travel for tourists into Namibia as demonstrated by the 73.3 percent of tourists that came through road. Conversely, air as a mode of travel, constituted 22.1 percent of tourists while sea arrivals brought in 4.2 percent. Tourists from Africa and Europe made up the biggest chunk of road travel while the Americans and Asians were more concentrated in air travel.

Figure 16 a): Comparison of Tourist Arrivals by Mode of Travel, 2022 - 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

Figure 16 b): Tourist Arrivals by Regions and Mode of Travel, 2023

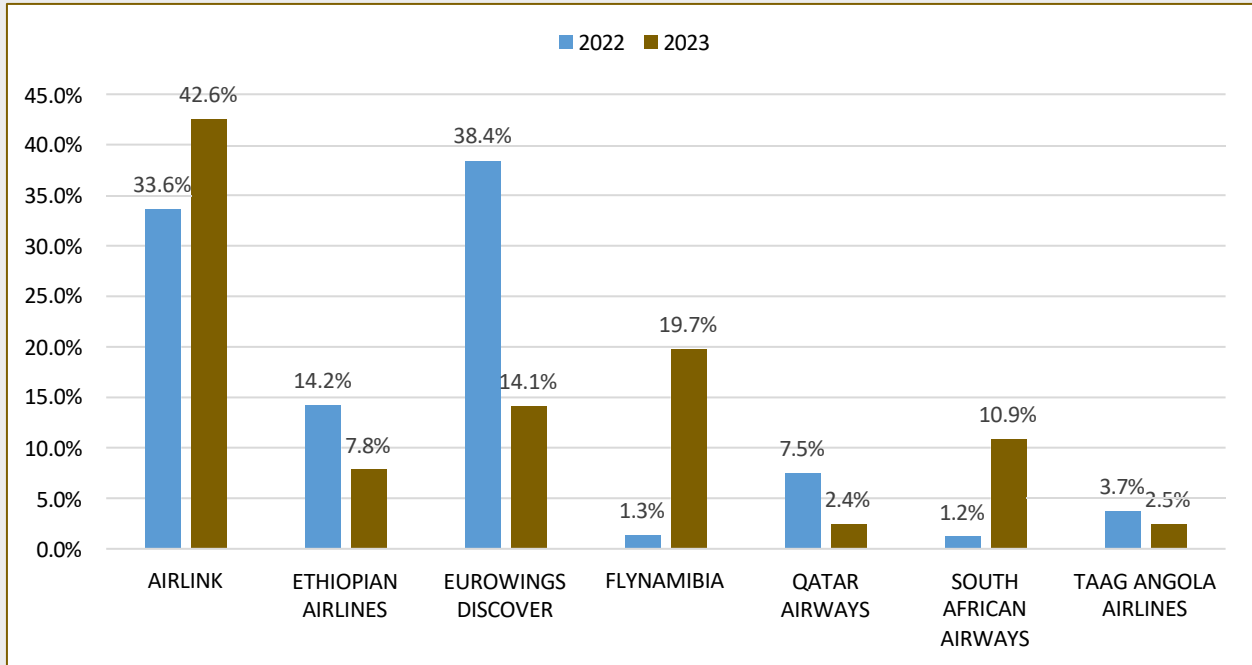


Source: Immigration 2023 arrival/departure forms and MEFT estimates.

TRAVEL BY AIRLINE

The Airlink airline brought in the highest share of tourists via air travel accounting for 42.6 percent of arrivals via air. Fly Namibia came in second place with 19.7 percent while Eurowings Discover brought in 14.1 percent. Worth noting, Fly Namibia saw a notable rise in arrivals, accounting for 19.7 percent of arrivals in 2023 compared to just 1.3 percent in 2022, while Qatar Airways brought in only 2.4 percent of tourist arrivals by air as compared to 7.5 percent from 2022.

Figure 17: Tourist Arrivals by Airlines, 2023



Source: Immigration 2023 arrival/departure forms and MEFT estimates.

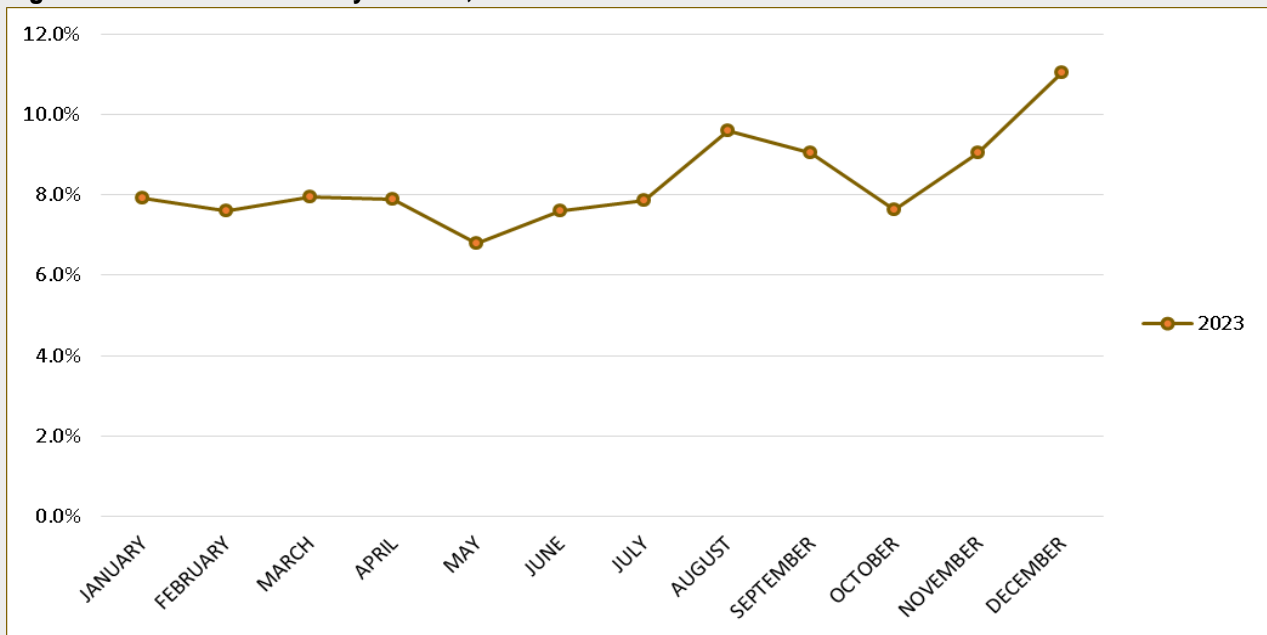


TOURISTS SEASONALITY OF TRAVEL

Seasonal tourist arrivals show December, August, and November as peak months, contributing nearly 30.0 percent of total visits. December sees the highest traffic at 11.0 percent, likely due to the holiday seasons. August and November follow with 9.6 percent and 9.1 percent respectively, attracting tourists for summer and autumn breaks. On the flip side, May, February, and June have the fewest visitors, with May being the lowest at 6.8 percent, followed by February and June, both at 7.6 percent, likely due to weather challenges or lack of major holidays.

The fourth quarter sees more visitors from Africa, Europe, and the Americas, benefiting from festive seasons and school holidays. In contrast, the third quarter sees more visitors from Asia, likely due to Asian summer vacations. These insights help in planning and marketing to cater to different markets throughout the year.

Figure 18: Tourist Arrivals by Months, 2023



CONCLUSIONS AND RECOMMENDATIONS

In conclusion, the Tourist Statistical Report 2023 provides a comprehensive analysis of international tourist arrivals in Namibia, highlighting the sector's impressive recovery and growth following the COVID-19 pandemic. The report details the significant increase in tourist arrivals, from a low of 169,565 in 2020 to a substantial 863,872 in 2023. This upward trend is a clear indicator of the industry's resilience and its potential for further expansion.

The Ministry, has placed a strong emphasis on Tourism Sector Recovery Plan 2022-2024. This plan is essential for reaffirming Namibia's status as a premier tourist destination and for attracting a growing number of international visitors. The Ministry's commitment to strategic planning and collaboration with tourism stakeholders is vital for the industry's sustained growth and development.

As the tourism industry continues to grow, it is crucial for all stakeholders to stay attuned to changing market dynamics, consumer preferences, and global challenges. The report's findings underscore the importance of prioritizing sustainable tourism practices, engaging with local communities, and implementing effective destination management strategies. These efforts are key to building a strong Namibian tourism brand that appeals to international travelers and contributes to the country's economic development.

To further enhance the Namibian tourism sector, the report recommends the following actions:

- Create new and innovative tourism products, such as the Etotha Carnival, to revitalize the industry and attract a broader range of visitors. This initiative should aim to introduce at least two new major events or attractions annually, catering to diverse interests and enhancing the overall tourism experience.
- Encourage and support community-based tourism initiatives, with a goal of involving 80% of local communities in tourism activities.
- Invest in infrastructure and services that improve the visitor experience and protect sensitive areas, with a target of increasing tourist satisfaction ratings.
- Leverage Namibia's unique assets to create a distinctive brand identity, aiming to raise international awareness of Namibia as a tourist destination.
- Foster partnerships among government agencies, the private sector, community-based organizations, and international bodies to align efforts, share resources, and maximize the impact of tourism development initiatives.

By implementing these recommendations, Namibia can capitalize on its current momentum, address emerging challenges, and solidify its position as a leading destination for sustainable and responsible tourism. The Tourist Statistical Report 2023 serves as a critical tool for guiding policy development, strategic planning, and collaborative efforts to ensure the continued success and sustainability of the Namibian tourism industry.



Table 1: Number of Foreign Arrivals by Country of Residence and Years, 2019 - 2023

COUNTRY OF RESIDENCE	2019	2020	2021	2022	2023	% - CHANGE 2022/2023
AFRICA	1,329,825	131,933	193,102	318,874	774,039	142.7%
South Africa	284,431	53,218	123,550	130,220	410,883	215.5%
Angola	606,818	32,151	2,606	105,881	124,949	18.0%
Botswana	68,410	8,961	12,116	23,073	66,561	188.5%
Zambia	258,215	21,631	23,031	46,395	105,686	127.8%
Zimbabwe	-	-	-	24,350	35,586	46.1%
Other Africa	111,951	15,971	31,799	13,305	30,374	128.3%
EUROPE	259,917	46,970	64,022	162,313	204,209	25.8%
Germany	98,464	20,172	23,449	65,240	84,815	30.0%
United Kingdom	28,119	5,408	3,504	13,404	21,708	62.0%
Italy	13,393	1,412	1,242	11,046	8,409	-23.9%
France	28,431	3,642	7,576	18,213	17,911	-1.7%
Austria	6,953	1,634	1,794	4,778	5,856	22.6%
Netherlands	16,488	2,242	2,508	9,528	16,066	68.6%
Switzerland	13,588	2,751	6,220	9,442	12,162	28.8%
Spain	7,249	1,260	2,752	5,946	7,615	28.1%
Portugal	11,736	900	600	2,040	2,231	9.4%
Belgium	8,689	1,416	3,197	6,529	5,835	-10.6%
Russian Federation	4,664	1,500	3,304	2,507	4,505	79.7%
Other Europe	22,141	4,634	7,876	13,640	17,096	25.3%
AMERICA	39,025	6,569	6,804	19,433	45,840	135.9%
United States	26,423	4,583	5,295	13,818	35,758	158.8%
Canada	8,907	1,399	1,021	2,893	6,628	129.1%
Brazil	3,696	587	488	1,218	1,416	16.3%
Other America	-	-	-	1,504	2,038	35.5%
ASIA	24,154	2,010	1,613	6,739	17,010	152.4%
China	18,810	1,585	1,510	1,780	3,711	108.5%
Other Asia	5,344	425	103	4,959	13,299	168.2%
UNITED ARAB EMIRATES	-	-	-	33	1,716	5100.0%
OTHER COUNTRIES	28,416	4,544	5,103	32,209	11,369	-64.7%
TOTAL ARRIVALS	1,681,336	192,026	270,644	539,601	1,054,181	95.4%
% - CHANGE PER ANNUM	1.3%	-88.6%	40.9%	99.4%	95.4%	

Table 2: Number of Tourist Arrivals by Country of Residence and Years, 2019 - 2023

COUNTRY OF RESIDENCE	2019	2020	2021	2022	2023	% - CHANGE 2022/2023
AFRICA	1,251,780	112,035	162,709	255,635	620,669	142.8%
South Africa	276,188	48,540	109,303	116,897	349,728	199.2%
Angola	563,978	27,182	1,970	82,199	112,336	36.7%
Botswana	67,290	7,283	9,455	19,761	56,157	184.2%
Zambia	238,526	14,414	16,427	25,041	56,243	124.6%
Zimbabwe				22,000	30,460	38.5%
Other Africa	105,797	14,616	25,554	11,737	15,745	34.1%
EUROPE	255,574	45,374	58,870	154,979	185,353	19.6%
Germany	97,111	19,698	21,918	62,691	79,989	27.6%
United Kingdom	27,351	5,156	3,172	12,705	18,426	45.0%
Italy	13,123	1,386	1,024	10,617	7,808	-26.5%
France	27,976	3,506	7,199	17,503	16,002	-8.6%
Austria	6,909	1,553	1,658	4,697	5,727	21.9%
Netherlands	16,390	2,160	2,352	9,075	14,822	63.3%
Switzerland	13,476	2,706	6,006	9,108	11,390	25.1%
Spain	7,195	1,172	2,381	5,570	6,392	14.8%
Portugal	11,273	858	497	1,744	1,952	11.9%
Belgium	8,605	1,370	3,057	6,298	5,148	-18.3%
Russian Federation	4,495	1,363	2,678	2,271	3,368	48.3%
Other Europe	21,670	4,445	6,928	12,700	14,329	12.8%
AMERICA	38,171	6,122	5,981	17,556	34,149	94.5%
United States	25,836	4,219	4,642	12,419	25,526	105.5%
Canada	8,853	1,335	903	2,704	5,813	115.0%
Brazil	3,482	568	436	1,084	1,137	4.9%
Other America				1,349	1,673	24.0%
ASIA	23,643	1,881	1,457	5,528	12,420	124.7%
China	18,411	1,492	1,364	1,506	3,046	102.3%
Other Asia	5,232	390	93	4,022	9,374	133.1%
UNITED ARAB EMIRATES	-	-	-	33	1,566	4645.5%
OTHER COUNTRIES	26,805	4,153	3,740	27,296	9,717	-64.4%
TOTAL ARRIVALS	1,595,973	169,565	232,756	461,027	863,872	87.4%
% - CHANGE PER ANNUM	2.5%	-89.4%	37.3%	98.1%	87.4%	

Table 3: Total Foreign Arrivals by Country of Residence and Category of Traveler, 2023

COUNTRY OF RESIDENCE	RETURNING RESIDENTS	TOURISTS	SAME-DAY VISITOR	OTHERS	TOTAL ARRIVALS
AFRICA	28,957	620,669	118,599	5,813	774,039
South Africa	16,967	349,728	41,807	2,381	410,883
Angola	1,351	112,336	10,768	493	124,949
Botswana	922	56,157	8,773	708	66,561
Zambia	1,866	56,243	46,955	622	105,686
Zimbabwe	2,338	30,460	2,467	322	35,586
Other Africa	5,513	15,745	7,829	1,287	30,374
EUROPE	3,131	185,353	14,843	878	204,209
Germany	965	79,989	3,668	193	84,815
United Kingdom	493	18,426	2,681	107	21,708
Italy	64	7,808	515	21	8,409
France	150	16,002	1,716	43	17,911
Austria	43	5,727	86	-	5,856
Netherlands	172	14,822	965	107	16,066
Switzerland	43	11,390	708	21	12,162
Spain	150	6,392	965	107	7,615
Portugal	-	1,952	279	-	2,231
Belgium	86	5,148	558	43	5,835
Russian Federation	150	3,368	922	64	4,505
Other Europe	815	14,329	1,780	172	17,096
AMERICA	536	34,149	10,704	450	45,840
United States	322	25,526	9,567	343	35,758
Canada	-	5,813	815	-	6,628
Brazil	150	1,137	43	86	1,416
Other America	64	1,673	279	21	2,038
ASIA	1,866	12,420	2,445	279	17,010
China	472	3,046	21	172	3,711
Other Asia	1,394	9,374	2,424	107	13,299
UNITED ARAB EMIRATES	64	1,566	43	43	1,716
OTHER COUNTRIES	236	9,717	1,287	129	11,369
TOTAL ARRIVALS	34,793	863,872	147,922	7,593	1,054,181

COUNTRY OF RESIDENCE	RETURNING RESIDENTS	TOURISTS	SAME-DAY VISITOR	OTHERS	TOTAL ARRIVALS
AFRICA	3.7%	80.2%	15.3%	0.8%	100.0%
South Africa	4.1%	85.1%	10.2%	0.6%	100.0%
Angola	1.1%	89.9%	8.6%	0.4%	100.0%
Botswana	1.4%	84.4%	13.2%	1.1%	100.0%
Zambia	1.8%	53.2%	44.4%	0.6%	100.0%
Zimbabwe	6.6%	85.6%	6.9%	0.9%	100.0%
Other Africa	18.2%	51.8%	25.8%	4.2%	100.0%
EUROPE	1.5%	90.8%	7.3%	0.4%	100.0%
Germany	1.1%	94.3%	4.3%	0.2%	100.0%
United Kingdom	2.3%	84.9%	12.4%	0.5%	100.0%
Italy	0.8%	92.9%	6.1%	0.2%	100.0%
France	0.8%	89.3%	9.6%	0.2%	100.0%
Austria	0.7%	97.8%	1.5%	0.0%	100.0%
Netherlands	1.1%	92.3%	6.0%	0.7%	100.0%
Switzerland	0.4%	93.7%	5.8%	0.2%	100.0%
Spain	2.0%	83.9%	12.7%	1.4%	100.0%
Portugal	0.0%	87.5%	12.5%	0.0%	100.0%
Belgium	1.5%	88.2%	9.6%	0.7%	100.0%
Russian Federation	3.3%	74.8%	20.5%	1.4%	100.0%
Other Europe	4.8%	83.8%	10.4%	1.0%	100.0%
AMERICA	1.2%	74.5%	23.4%	1.0%	100.0%
United States	0.9%	71.4%	26.8%	1.0%	100.0%
Canada	0.0%	87.7%	12.3%	0.0%	100.0%
Brazil	10.6%	80.3%	3.0%	6.1%	100.0%
Other America	3.1%	82.1%	13.7%	1.0%	100.0%
ASIA	11.0%	73.0%	14.4%	1.6%	100.0%
China	12.7%	82.1%	0.6%	4.6%	100.0%
Other Asia	10.5%	70.5%	18.2%	0.8%	100.0%
UNITED ARAB EMIRATES	3.7%	91.3%	2.5%	2.5%	100.0%
OTHER COUNTRIES	2.1%	85.5%	11.3%	1.1%	100.0%
TOTAL ARRIVALS	3.3%	81.9%	14.0%	0.7%	100.0%

COUNTRY OF RESIDENCE	RETURNING RESIDENTS	TOURISTS	SAME-DAY VISITOR	OTHERS	TOTAL ARRIVALS
AFRICA	83.2%	71.8%	80.2%	76.6%	73.4%
South Africa	48.8%	40.5%	28.3%	31.4%	39.0%
Angola	3.9%	13.0%	7.3%	6.5%	11.9%
Botswana	2.6%	6.5%	5.9%	9.3%	6.3%
Zambia	5.4%	6.5%	31.7%	8.2%	10.0%
Zimbabwe	6.7%	3.5%	1.7%	4.2%	3.4%
Other Africa	15.8%	1.8%	5.3%	16.9%	2.9%
EUROPE	9.0%	21.5%	10.0%	11.6%	19.4%
Germany	2.8%	9.3%	2.5%	2.5%	8.0%
United Kingdom	1.4%	2.1%	1.8%	1.4%	2.1%
Italy	0.2%	0.9%	0.3%	0.3%	0.8%
France	0.4%	1.9%	1.2%	0.6%	1.7%
Austria	0.1%	0.7%	0.1%	0.0%	0.6%
Netherlands	0.5%	1.7%	0.7%	1.4%	1.5%
Switzerland	0.1%	1.3%	0.5%	0.3%	1.2%
Spain	0.4%	0.7%	0.7%	1.4%	0.7%
Portugal	0.0%	0.2%	0.2%	0.0%	0.2%
Belgium	0.2%	0.6%	0.4%	0.6%	0.6%
Russian Federation	0.4%	0.4%	0.6%	0.8%	0.4%
Other Europe	2.3%	1.7%	1.2%	2.3%	1.6%
AMERICA	1.5%	4.0%	7.2%	5.9%	4.3%
United States	0.9%	3.0%	6.5%	4.5%	3.4%
Canada	0.0%	0.7%	0.6%	0.0%	0.6%
Brazil	0.4%	0.1%	0.0%	1.1%	0.1%
Other America	0.2%	0.2%	0.2%	0.3%	0.2%
ASIA	5.4%	1.4%	1.7%	3.7%	1.6%
China	1.4%	0.4%	0.0%	2.3%	0.4%
Other Asia	4.0%	1.1%	1.6%	1.4%	1.3%
UNITED ARAB EMIRATES	0.2%	0.2%	0.0%	0.6%	0.2%
OTHER COUNTRIES	0.7%	1.1%	0.9%	1.7%	1.1%
TOTAL ARRIVALS	100.0%	100.0%	100.0%	100.0%	100.0%

Table 4: Tourist Arrivals by Country of Residence and Purpose of Visit, 2023

COUNTRY OF RESIDENCE	VISITING FRIENDS/RELATIVES	HOLIDAY	BUSINESS	IN TRANSIT	OTHER PURPOSES	TOTAL
AFRICA	247,945	219,504	126,000	25,246	1,973	620,668
South Africa	100,173	160,621	80,568	7,765	601	349,727
Angola	60,211	33,699	8,194	9,867	365	112,336
Botswana	34,256	10,361	8,602	2,917	21	56,157
Zambia	36,273	3,797	13,342	2,059	772	56,243
Zimbabwe	13,149	5,835	9,653	1,673	150	30,460
Other Africa	3,883	5,191	5,641	965	64	15,745
EUROPE	17,030	158,475	6,630	3,132	84	185,353
Germany	7,829	71,172	901	86	-	79,989
United Kingdom	1,716	14,758	1,416	536	-	18,426
Italy	493	7,014	150	150	-	7,808
France	1,051	14,222	601	107	21	16,002
Austria	558	5,041	86	43	-	5,727
Netherlands	1,716	12,420	622	43	21	14,822
Switzerland	1,115	9,910	365	-	-	11,390
Spain	536	5,105	322	429	-	6,392
Portugal	257	1,523	86	86	-	1,952
Belgium	472	4,312	236	129	-	5,148
Russian Federation	193	2,595	279	279	21	3,368
Other Europe	1,094	10,403	1,566	1,244	21	14,329
AMERICA	3,046	29,386	1,073	622	21	34,149
United States	2,038	22,544	515	429	-	25,526
Canada	536	5,062	86	129	-	5,813
Brazil	193	622	279	21	21	1,137
Other America	279	1,158	193	43	-	1,673
ASIA	1,395	7,551	1,737	1,716	21	12,420
China	365	2,038	622	21	-	3,046
Other Asia	1,030	5,513	1,115	1,695	21	9,374
UNITED ARAB EMIRATES	257	1,073	215	21	-	1,566
OTHER COUNTRIES	1,030	8,044	472	172	-	9,717
TOTAL ARRIVALS	270,704	424,032	136,124	30,910	2,102	863,872

COUNTRY OF RESIDENCE	VISITING FRIENDS/RELATIVES	HOLIDAY	BUSINESS	IN TRANSIT	OTHER PURPOSES	TOTAL
AFRICA	39.9%	35.4%	20.3%	4.1%	0.3%	100.0%
South Africa	28.6%	45.9%	23.0%	2.2%	0.2%	100.0%
Angola	53.6%	30.0%	7.3%	8.8%	0.3%	100.0%
Botswana	61.0%	18.5%	15.3%	5.2%	0.0%	100.0%
Zambia	64.5%	6.8%	23.7%	3.7%	1.4%	100.0%
Zimbabwe	43.2%	19.2%	31.7%	5.5%	0.5%	100.0%
Other Africa	24.7%	33.0%	35.8%	6.1%	0.4%	100.0%
EUROPE	9.2%	85.5%	3.6%	1.7%	0.0%	100.0%
Germany	9.8%	89.0%	1.1%	0.1%	0.0%	100.0%
United Kingdom	9.3%	80.1%	7.7%	2.9%	0.0%	100.0%
Italy	6.3%	89.8%	1.9%	1.9%	0.0%	100.0%
France	6.6%	88.9%	3.8%	0.7%	0.1%	100.0%
Austria	9.7%	88.0%	1.5%	0.8%	0.0%	100.0%
Netherlands	11.6%	83.8%	4.2%	0.3%	0.1%	100.0%
Switzerland	9.8%	87.0%	3.2%	0.0%	0.0%	100.0%
Spain	8.4%	79.9%	5.0%	6.7%	0.0%	100.0%
Portugal	13.2%	78.0%	4.4%	4.4%	0.0%	100.0%
Belgium	9.2%	83.8%	4.6%	2.5%	0.0%	100.0%
Russian Federation	5.7%	77.0%	8.3%	8.3%	0.6%	100.0%
Other Europe	7.6%	72.6%	10.9%	8.7%	0.1%	100.0%
AMERICA	8.9%	86.1%	3.1%	1.8%	0.1%	100.0%
United States	8.0%	88.3%	2.0%	1.7%	0.0%	100.0%
Canada	9.2%	87.1%	1.5%	2.2%	0.0%	100.0%
Brazil	17.0%	54.7%	24.5%	1.8%	1.8%	100.0%
Other America	16.7%	69.2%	11.5%	2.6%	0.0%	100.0%
ASIA	11.2%	60.8%	14.0%	13.8%	0.2%	100.0%
China	12.0%	66.9%	20.4%	0.7%	0.0%	100.0%
Other Asia	11.0%	58.8%	11.9%	18.1%	0.2%	100.0%
UNITED ARAB EMIRATES	16.4%	68.5%	13.7%	1.3%	0.0%	100.0%
OTHER COUNTRIES	10.6%	82.8%	4.9%	1.8%	0.0%	100.0%
TOTAL ARRIVALS	31.3%	49.1%	15.8%	3.6%	0.2%	100.0%

Table 5: Tourist Arrivals by Country of Residence and Sex, 2023

COUNTRY OF RESIDENCE	MALE	FEMALE	TOTAL
AFRICA	396,040	224,628	620,668
South Africa	228,790	120,937	349,727
Angola	68,813	43,523	112,336
Botswana	29,988	26,169	56,157
Zambia	36,530	19,713	56,243
Zimbabwe	20,936	9,524	30,460
Other Africa	10,983	4,762	15,745
EUROPE	97,900	87,454	185,353
Germany	40,091	39,898	79,989
United Kingdom	10,661	7,765	18,426
Italy	4,011	3,797	7,808
France	8,687	7,315	16,002
Austria	2,982	2,746	5,727
Netherlands	8,044	6,778	14,822
Switzerland	5,856	5,534	11,390
Spain	3,025	3,368	6,392
Portugal	1,137	815	1,952
Belgium	2,767	2,381	5,148
Russian Federation	2,016	1,351	3,368
Other Europe	8,623	5,706	14,329
AMERICA	17,331	16,817	34,149
United States	12,977	12,548	25,526
Canada	2,681	3,132	5,813
Brazil	772	365	1,137
Other America	901	772	1,673
ASIA	7,572	4,847	12,420
China	1,737	1,308	3,046
Other Asia	5,835	3,539	9,374
UNITED ARAB EMIRATES	965	601	1,566
OTHER COUNTRIES	4,633	5,084	9,717
TOTAL ARRIVALS	524,441	339,431	863,872

COUNTRY OF RESIDENCE	MALE	FEMALE	TOTAL
AFRICA	63.8%	36.2%	100.0%
South Africa	65.4%	34.6%	100.0%
Angola	61.3%	38.7%	100.0%
Botswana	53.4%	46.6%	100.0%
Zambia	65.0%	35.0%	100.0%
Zimbabwe	68.7%	31.3%	100.0%
Other Africa	69.8%	30.2%	100.0%
EUROPE	52.8%	47.2%	100.0%
Germany	50.1%	49.9%	100.0%
United Kingdom	57.9%	42.1%	100.0%
Italy	51.4%	48.6%	100.0%
France	54.3%	45.7%	100.0%
Austria	52.1%	47.9%	100.0%
Netherlands	54.3%	45.7%	100.0%
Switzerland	51.4%	48.6%	100.0%
Spain	47.3%	52.7%	100.0%
Portugal	58.2%	41.8%	100.0%
Belgium	53.7%	46.3%	100.0%
Russian Federation	59.9%	40.1%	100.0%
Other Europe	60.2%	39.8%	100.0%
AMERICA	50.8%	49.2%	100.0%
United States	50.8%	49.2%	100.0%
Canada	46.1%	53.9%	100.0%
Brazil	67.9%	32.1%	100.0%
Other America	53.9%	46.1%	100.0%
ASIA	61.0%	39.0%	100.0%
China	57.0%	42.9%	100.0%
Other Asia	62.2%	37.8%	100.0%
UNITED ARAB EMIRATES	61.6%	38.4%	100.0%
OTHER COUNTRIES	47.7%	52.3%	100.0%
TOTAL ARRIVALS	60.7%	39.3%	100.0%

COUNTRY OF RESIDENCE	MALE	FEMALE	TOTAL
AFRICA	75.5%	66.2%	71.8%
South Africa	43.6%	35.6%	40.5%
Angola	13.1%	12.8%	13.0%
Botswana	5.7%	7.7%	6.5%
Zambia	7.0%	5.8%	6.5%
Zimbabwe	4.0%	2.8%	3.5%
Other Africa	2.1%	1.4%	1.8%
EUROPE	18.7%	25.8%	21.5%
Germany	7.6%	11.8%	9.3%
United Kingdom	2.0%	2.3%	2.1%
Italy	0.8%	1.1%	0.9%
France	1.7%	2.2%	1.9%
Austria	0.6%	0.8%	0.7%
Netherlands	1.5%	2.0%	1.7%
Switzerland	1.1%	1.6%	1.3%
Spain	0.6%	1.0%	0.7%
Portugal	0.2%	0.2%	0.2%
Belgium	0.5%	0.7%	0.6%
Russian Federation	0.4%	0.4%	0.4%
Other Europe	1.6%	1.7%	1.7%
AMERICA	3.3%	5.0%	4.0%
United States	2.5%	3.7%	3.0%
Canada	0.5%	0.9%	0.7%
Brazil	0.1%	0.1%	0.1%
Other America	0.2%	0.2%	0.2%
ASIA	1.4%	1.4%	1.4%
China	0.3%	0.4%	0.4%
Other Asia	1.1%	1.0%	1.1%
UNITED ARAB EMIRATES	0.2%	0.2%	0.2%
OTHER COUNTRIES	0.9%	1.5%	1.1%
TOTAL ARRIVALS	100.0%	100.0%	100.0%

Table 6: Tourist Arrivals by Country of Residence and Age Group, 2023

COUNTRY OF RESIDENCE	0 - 19	20 - 29	30 - 39	40 - 49	50 - 59	60+	TOTAL
AFRICA	42,557	80,181	141,487	144,297	106,761	105,387	620,668
South Africa	26,405	38,010	61,842	71,430	69,800	82,241	349,727
Angola	7,272	16,388	31,425	30,095	16,646	10,511	112,336
Botswana	4,033	6,864	16,667	14,286	7,551	6,757	56,157
Zambia	2,016	12,999	18,597	14,436	5,706	2,488	56,243
Zimbabwe	1,973	3,947	9,052	9,331	4,269	1,888	30,460
Other Africa	858	1,973	3,904	4,719	2,789	1,502	15,745
EUROPE	10,146	19,776	25,548	21,644	41,013	67,227	185,353
Germany	3,818	7,207	7,980	6,693	19,734	34,557	79,989
United Kingdom	1,115	2,102	2,703	2,467	3,389	6,650	18,426
Italy	493	729	1,244	1,330	1,523	2,488	7,808
France	1,373	2,102	2,338	2,166	2,724	5,298	16,002
Austria	172	579	686	558	1,244	2,488	5,727
Netherlands	901	2,295	2,531	1,652	2,982	4,462	14,822
Switzerland	665	1,008	1,866	1,244	2,746	3,861	11,390
Spain	236	665	987	1,394	1,223	1,888	6,392
Portugal	43	236	279	215	536	644	1,952
Belgium	322	729	665	772	1,137	1,523	5,148
Russian Federation	343	365	1,073	815	493	279	3,368
Other Europe	665	1,759	3,196	2,338	3,282	3,089	14,329
AMERICA	1,609	3,325	4,291	3,711	4,871	16,346	34,149
United States	1,158	2,231	2,982	2,617	3,218	13,321	25,526
Canada	322	729	644	472	1,073	2,574	5,813
Brazil	86	172	279	257	215	129	1,137
Other America	43	193	386	365	365	322	1,673
ASIA	322	1,352	3,110	2,724	2,338	2,574	12,420
China	43	215	922	751	665	450	3,046
Other Asia	279	1,137	2,188	1,973	1,673	2,124	9,374
UNITED ARAB EMIRATES	172	150	279	300	386	279	1,566
OTHER COUNTRIES	601	1,459	1,287	944	1,695	3,732	9,717
TOTAL ARRIVALS	55,406	106,244	176,001	173,620	157,060	195,542	863,872

COUNTRY OF RESIDENCE	0 - 19	20 - 29	30 - 39	40 - 49	50 - 59	60+	TOTAL
AFRICA	6.9%	12.9%	22.8%	23.2%	17.2%	17.0%	100.0%
South Africa	7.6%	10.9%	17.7%	20.4%	20.0%	23.5%	100.0%
Angola	6.5%	14.6%	28.0%	26.8%	14.8%	9.4%	100.0%
Botswana	7.2%	12.2%	29.7%	25.4%	13.4%	12.0%	100.0%
Zambia	3.6%	23.1%	33.1%	25.7%	10.1%	4.4%	100.0%
Zimbabwe	6.5%	13.0%	29.7%	30.6%	14.0%	6.2%	100.0%
Other Africa	5.4%	12.5%	24.8%	30.0%	17.7%	9.5%	100.0%
EUROPE	5.5%	10.7%	13.8%	11.7%	22.1%	36.3%	100.0%
Germany	4.8%	9.0%	10.0%	8.4%	24.7%	43.2%	100.0%
United Kingdom	6.1%	11.4%	14.7%	13.4%	18.4%	36.1%	100.0%
Italy	6.3%	9.3%	15.9%	17.0%	19.5%	31.9%	100.0%
France	8.6%	13.1%	14.6%	13.5%	17.0%	33.1%	100.0%
Austria	3.0%	10.1%	12.0%	9.7%	21.7%	43.4%	100.0%
Netherlands	6.1%	15.5%	17.1%	11.1%	20.1%	30.1%	100.0%
Switzerland	5.8%	8.8%	16.4%	10.9%	24.1%	33.9%	100.0%
Spain	3.7%	10.4%	15.4%	21.8%	19.1%	29.5%	100.0%
Portugal	2.2%	12.1%	14.3%	11.0%	27.5%	33.0%	100.0%
Belgium	6.3%	14.2%	12.9%	15.0%	22.1%	29.6%	100.0%
Russian Federation	10.2%	10.8%	31.9%	24.2%	14.6%	8.3%	100.0%
Other Europe	4.6%	12.3%	22.3%	16.3%	22.9%	21.6%	100.0%
AMERICA	4.7%	9.7%	12.6%	10.9%	14.3%	47.9%	100.0%
United States	4.5%	8.7%	11.7%	10.3%	12.6%	52.2%	100.0%
Canada	5.5%	12.5%	11.1%	8.1%	18.5%	44.3%	100.0%
Brazil	7.6%	15.1%	24.5%	22.6%	18.9%	11.3%	100.0%
Other America	2.6%	11.5%	23.1%	21.8%	21.8%	19.2%	100.0%
ASIA	2.6%	10.9%	25.0%	21.9%	18.8%	20.7%	100.0%
China	1.4%	7.1%	30.3%	24.7%	21.8%	14.8%	100.0%
Other Asia	3.0%	12.1%	23.3%	21.0%	17.8%	22.7%	100.0%
UNITED ARAB EMIRATES	11.0%	9.6%	17.8%	19.2%	24.6%	17.8%	100.0%
OTHER COUNTRIES	6.2%	15.0%	13.2%	9.7%	17.4%	38.4%	100.0%
TOTAL ARRIVALS	6.4%	12.3%	20.4%	20.1%	18.2%	22.6%	100.0%

Table 7: Tourist Arrivals by Country of Residence and Mode of Travel, 2023

COUNTRY OF RESIDENCE	AIR	ROAD	SEA	OTHER	TOTAL
AFRICA	99,143	516,613	4,590	321	620,668
South Africa	76,728	268,838	4,011	150	349,727
Angola	5,341	106,716	279	-	112,336
Botswana	2,252	53,798	-	107	56,157
Zambia	2,402	53,755	43	43	56,243
Zimbabwe	4,247	26,191	21	-	30,460
Other Africa	8,173	7,315	236	21	15,745
EUROPE	65,767	102,791	16,645	149	185,353
Germany	25,547	43,888	10,489	64	79,989
United Kingdom	7,422	8,880	2,102	21	18,426
Italy	3,218	4,419	172	-	7,808
France	7,486	8,323	193	-	16,002
Austria	1,909	3,260	558	-	5,727
Netherlands	3,196	11,369	257	-	14,822
Switzerland	3,518	7,422	408	43	11,390
Spain	2,660	3,432	300	-	6,392
Portugal	686	1,180	86	-	1,952
Belgium	2,038	2,853	257	-	5,148
Russian Federation	1,952	1,115	300	-	3,368
Other Europe	6,135	6,650	1,523	21	14,329
AMERICA	13,149	8,494	12,505	-	34,149
United States	9,781	5,234	10,511	-	25,526
Canada	1,459	2,617	1,737	-	5,813
Brazil	922	193	21	-	1,137
Other America	987	450	236	-	1,673
ASIA	8,022	2,639	1,759	-	12,420
China	2,488	515	43	-	3,046
Other Asia	5,534	2,124	1,716	-	9,374
UNITED ARAB EMIRATES	1,137	429	-	-	1,566
OTHER COUNTRIES	3,303	5,770	644	-	9,717
TOTAL ARRIVALS	190,522	636,734	36,144	472	863,872

COUNTRY OF RESIDENCE	AIR	ROAD	SEA	OTHER	TOTAL
AFRICA	16.0%	83.2%	0.7%	0.1%	100.0%
South Africa	21.9%	76.9%	1.1%	0.0%	100.0%
Angola	4.8%	95.0%	0.2%	0.0%	100.0%
Botswana	4.0%	95.8%	0.0%	0.2%	100.0%
Zambia	4.3%	95.6%	0.1%	0.1%	100.0%
Zimbabwe	13.9%	86.0%	0.1%	0.0%	100.0%
Other Africa	51.9%	46.5%	1.5%	0.1%	100.0%
EUROPE	35.5%	55.5%	9.0%	0.1%	100.0%
Germany	31.9%	54.9%	13.1%	0.1%	100.0%
United Kingdom	40.3%	48.2%	11.4%	0.1%	100.0%
Italy	41.2%	56.6%	2.2%	0.0%	100.0%
France	46.8%	52.0%	1.2%	0.0%	100.0%
Austria	33.3%	56.9%	9.7%	0.0%	100.0%
Netherlands	21.6%	76.7%	1.7%	0.0%	100.0%
Switzerland	30.9%	65.2%	3.6%	0.4%	100.0%
Spain	41.6%	53.7%	4.7%	0.0%	100.0%
Portugal	35.1%	60.5%	4.4%	0.0%	100.0%
Belgium	39.6%	55.4%	5.0%	0.0%	100.0%
Russian Federation	58.0%	33.1%	8.9%	0.0%	100.0%
Other Europe	42.8%	46.4%	10.6%	0.1%	100.0%
AMERICA	38.5%	24.9%	36.6%	0.0%	100.0%
United States	38.3%	20.5%	41.2%	0.0%	100.0%
Canada	25.1%	45.0%	29.9%	0.0%	100.0%
Brazil	81.1%	17.0%	1.8%	0.0%	100.0%
Other America	59.0%	26.9%	14.1%	0.0%	100.0%
ASIA	64.6%	21.2%	14.2%	0.0%	100.0%
China	81.7%	16.9%	1.4%	0.0%	100.0%
Other Asia	59.0%	22.7%	18.3%	0.0%	100.0%
UNITED ARAB EMIRATES	72.6%	27.4%	0.0%	0.0%	100.0%
OTHER COUNTRIES	34.0%	59.4%	6.6%	0.0%	100.0%
TOTAL ARRIVALS	22.1%	73.7%	4.2%	0.1%	100.0%

COUNTRY OF RESIDENCE	AIR	ROAD	SEA	OTHER	TOTAL
AFRICA	52.0%	81.1%	12.7%	68.0%	71.8%
South Africa	40.3%	42.2%	11.1%	31.8%	40.5%
Angola	2.8%	16.8%	0.8%	0.0%	13.0%
Botswana	1.2%	8.4%	0.0%	22.7%	6.5%
Zambia	1.3%	8.4%	0.1%	9.1%	6.5%
Zimbabwe	2.2%	4.1%	0.1%	0.0%	3.5%
Other Africa	4.3%	1.1%	0.7%	4.4%	1.8%
EUROPE	34.5%	16.1%	46.1%	31.6%	21.5%
Germany	13.4%	6.9%	29.0%	13.6%	9.3%
United Kingdom	3.9%	1.4%	5.8%	4.4%	2.1%
Italy	1.7%	0.7%	0.5%	0.0%	0.9%
France	3.9%	1.3%	0.5%	0.0%	1.9%
Austria	1.0%	0.5%	1.5%	0.0%	0.7%
Netherlands	1.7%	1.8%	0.7%	0.0%	1.7%
Switzerland	1.8%	1.2%	1.1%	9.1%	1.3%
Spain	1.4%	0.5%	0.8%	0.0%	0.7%
Portugal	0.4%	0.2%	0.2%	0.0%	0.2%
Belgium	1.1%	0.4%	0.7%	0.0%	0.6%
Russian Federation	1.0%	0.2%	0.8%	0.0%	0.4%
Other Europe	3.2%	1.0%	4.2%	4.4%	1.7%
AMERICA	6.9%	1.3%	34.6%	0.0%	4.0%
United States	5.1%	0.8%	29.1%	0.0%	3.0%
Canada	0.8%	0.4%	4.8%	0.0%	0.7%
Brazil	0.5%	0.0%	0.1%	0.0%	0.1%
Other America	0.5%	0.1%	0.7%	0.0%	0.2%
ASIA	4.2%	0.4%	4.9%	0.0%	1.4%
China	1.3%	0.1%	0.1%	0.0%	0.4%
Other Asia	2.9%	0.3%	4.7%	0.0%	1.1%
UNITED ARAB EMIRATES	0.6%	0.1%	0.0%	0.0%	0.2%
OTHER COUNTRIES	1.7%	0.9%	1.8%	0.0%	1.1%
TOTAL ARRIVALS	100.0%	100.0%	100.0%	100.0%	100.0%

Table 8: Tourist Arrivals by Country of Residence and Airline, 2023

COUNTRY OF RESIDENCE	AIRLINK	ETHIOPIAN AIRLINES	EUROWINGS DISCOVER	FLYNAMIBIA	QATAR AIRWAYS	SOUTH AFRICAN AIRWAYS	TAAG ANGOLA AIRLINES	OTHER FLIGHTS	TOTAL
AFRICA	43,723	1,908	2,213	19,217	54	10,311	3,095	6,766	87,281
South Africa	36,687	684	1,439	15,761	36	7,341	72	5,830	67,850
Angola	252	54	36	972	-	180	2,861	360	4,714
Botswana	1,116	18	54	486	-	162	-	144	1,979
Zambia	882	144	90	306	-	558	18	90	2,087
Zimbabwe	1,835	36	162	558	-	954	-	36	3,580
Other Africa	2,951	972	432	1,134	18	1,116	144	306	7,071
EUROPE	12,992	7,324	17,688	7,486	2,448	4,140	450	16,734	69,253
Germany	2,555	2,033	9,986	3,868	558	918	54	10,310	30,281
United Kingdom	3,041	198	936	828	234	576	90	2,105	8,007
Italy	234	1,098	630	216	252	108	18	288	2,843
France	1,655	1,205	1,673	378	252	900	18	360	6,441
Austria	306	432	450	180	90	90	-	522	2,069
Netherlands	1,062	306	702	198	-	324	-	306	2,897
Switzerland	810	324	774	162	360	342	36	522	3,329
Spain	900	36	504	450	198	72	36	288	2,483
Portugal	126	72	108	90	-	18	162	72	648
Belgium	378	576	522	72	54	108	-	216	1,925
Russian Federation	414	396	126	360	126	180	18	270	1,889
Other Europe	1,511	648	1,277	684	324	504	18	1,475	6,441
AMERICA	4,750	360	1,188	2,411	504	1,242	162	10,903	21,520
United States	3,760	198	792	1,889	468	720	36	9,158	17,021
Canada	414	54	198	270	18	270	-	1,457	2,681
Brazil	216	36	72	180	-	144	108	36	792
Other America	360	72	126	72	18	108	18	252	1,026
ASIA	2,141	2,069	324	774	684	522	72	1,619	8,204
China	342	1,223	72	216	108	72	54	36	2,123
Other Asia	1,799	846	252	558	576	450	18	1,583	6,081
UNITED ARAB EMIRATES	306	234	234	90	-	54	-	36	954
OTHER COUNTRIES	1,547	144	54	378	72	432	18	666	3,311
TOTAL ARRIVALS	65,457	12,037	21,699	30,353	3,760	16,697	3,796	36,723	190,522

COUNTRY OF RESIDENCE	AIRLINK	ETHIOPIAN AIRLINES	EUROWINGS DISCOVER	FLYNAMIBIA	QATAR AIRWAYS	SOUTH AFRICAN AIRWAYS	TAAG ANGOLA AIRLINES	OTHER FLIGHTS	TOTAL
AFRICA	50.1%	2.2%	2.5%	22.0%	0.1%	11.8%	3.5%	7.8%	100.0%
South Africa	54.1%	1.0%	2.1%	23.2%	0.1%	10.8%	0.1%	8.6%	100.0%
Angola	5.3%	1.1%	0.8%	20.6%	0.0%	3.8%	60.7%	7.6%	100.0%
Botswana	56.4%	0.9%	2.7%	24.6%	0.0%	8.2%	0.0%	7.3%	100.0%
Zambia	42.3%	6.9%	4.3%	14.7%	0.0%	26.7%	0.9%	4.3%	100.0%
Zimbabwe	51.3%	1.0%	4.5%	15.6%	0.0%	26.6%	0.0%	1.0%	100.0%
Other Africa	41.7%	13.7%	6.1%	16.0%	0.3%	15.8%	2.0%	4.3%	100.0%
EUROPE	18.8%	10.6%	25.5%	10.8%	3.5%	6.0%	0.6%	24.2%	100.0%
Germany	8.4%	6.7%	33.0%	12.8%	1.8%	3.0%	0.2%	34.0%	100.0%
United Kingdom	38.0%	2.5%	11.7%	10.3%	2.9%	7.2%	1.1%	26.3%	100.0%
Italy	8.2%	38.6%	22.2%	7.6%	8.9%	3.8%	0.6%	10.1%	100.0%
France	25.7%	18.7%	26.0%	5.9%	3.9%	14.0%	0.3%	5.6%	100.0%
Austria	14.8%	20.9%	21.7%	8.7%	4.3%	4.3%	0.0%	25.2%	100.0%
Netherlands	36.7%	10.6%	24.2%	6.8%	0.0%	11.2%	0.0%	10.6%	100.0%
Switzerland	24.3%	9.7%	23.3%	4.9%	10.8%	10.3%	1.1%	15.7%	100.0%
Spain	36.2%	1.4%	20.3%	18.1%	8.0%	2.9%	1.4%	11.6%	100.0%
Portugal	19.4%	11.1%	16.7%	13.9%	0.0%	2.8%	25.0%	11.1%	100.0%
Belgium	19.6%	29.9%	27.1%	3.7%	2.8%	5.6%	0.0%	11.2%	100.0%
Russian Federation	21.9%	21.0%	6.7%	19.1%	6.7%	9.5%	1.0%	14.3%	100.0%
Other Europe	23.5%	10.1%	19.8%	10.6%	5.0%	7.8%	0.3%	22.9%	100.0%
AMERICA	22.1%	1.7%	5.5%	11.2%	2.3%	5.8%	0.8%	50.7%	100.0%
United States	22.1%	1.2%	4.7%	11.1%	2.7%	4.2%	0.2%	53.8%	100.0%
Canada	15.4%	2.0%	7.4%	10.1%	0.7%	10.1%	0.0%	54.3%	100.0%
Brazil	27.3%	4.5%	9.1%	22.7%	0.0%	18.2%	13.6%	4.5%	100.0%
Other America	35.1%	7.0%	12.3%	7.0%	1.8%	10.5%	1.8%	24.6%	100.0%
ASIA	26.1%	25.2%	3.9%	9.4%	8.3%	6.4%	0.9%	19.7%	100.0%
China	16.1%	57.6%	3.4%	10.2%	5.1%	3.4%	2.5%	1.7%	100.0%
Other Asia	29.6%	13.9%	4.1%	9.2%	9.5%	7.4%	0.3%	26.0%	100.0%
UNITED ARAB EMIRATES	32.1%	24.5%	24.5%	9.4%	0.0%	5.7%	0.0%	3.8%	100.0%
OTHER COUNTRIES	46.7%	4.3%	1.6%	11.4%	2.2%	13.0%	0.5%	20.1%	100.0%
TOTAL ARRIVALS	34.4%	6.3%	11.4%	15.9%	2.0%	8.8%	2.0%	19.3%	100.0%

Table 9: Tourist Arrivals by Nationality and Regional Points of entry, 2023

COUNTRY OF RESIDENCE	HOSEA KUTAKO INTERNATIONAL AIRPORT	EROS AIRPORT	WALVIS BAY INTERNATIONAL AIRPORT	NORTHERN BORDER POSTS	NORTH EASTERN BORDER POSTS	SOUTHERN BORDER POSTS	(WALVIS BAY AND LUDERITZ) HARBOURS	(IMPALILA AND KASIKA) ISLANDS	OTHER AIRPORTS	TOTAL
AFRICA	33,678	4,098	58,238	93,481	147,300	275,831	4,590	321	3,131	620,668
South Africa	20,936	2,381	50,451	4,226	19,606	245,006	4,011	150	2,960	349,727
Angola	4,076	1,073	172	85,737	16,667	4,312	279	-	21	112,336
Botswana	601	408	1,223	129	39,640	14,029	-	107	21	56,157
Zambia	1,609	21	772	1,094	52,232	429	43	43	-	56,243
Zimbabwe	2,016	-	2,231	1,737	16,560	7,894	21	-	-	30,460
Other Africa	4,440	215	3,389	558	2,595	4,161	236	21	129	15,745
EUROPE	47,536	1,824	10,896	2,595	46,932	53,261	16,645	149	5,514	185,353
Germany	18,941	322	1,823	579	22,244	21,064	10,489	64	4,462	79,989
United Kingdom	3,947	193	3,067	172	3,604	5,105	2,102	21	215	18,426
Italy	2,853	86	257	257	1,630	2,531	172	-	21	7,808
France	6,178	215	1,030	343	3,925	4,054	193	-	64	16,002
Austria	1,459	43	193	64	1,394	1,802	558	-	215	5,727
Netherlands	2,231	21	901	172	4,633	6,564	257	-	43	14,822
Switzerland	2,917	-	472	64	2,853	4,505	408	43	129	11,390
Spain	1,566	322	729	43	1,394	1,995	300	-	43	6,392
Portugal	493	43	150	558	450	172	86	-	-	1,952
Belgium	1,695	21	322	172	1,330	1,351	257	-	-	5,148
Russian Federation	1,223	236	365	21	236	858	300	-	129	3,368
Other Europe	4,033	322	1,587	150	3,239	3,260	1,523	21	193	14,329
AMERICA	7,358	1,288	4,032	386	3,925	4,183	12,505	-	472	34,149
United States	5,298	1,073	3,046	172	2,617	2,445	10,511	-	365	25,526
Canada	944	129	386	21	1,094	1,502	1,737	-	-	5,813
Brazil	472	43	300	86	21	86	21	-	107	1,137
Other America	644	43	300	107	193	150	236	-	-	1,673
ASIA	5,362	364	2,295	236	1,072	1,330	1,759	-	-	12,420
China	1,973	64	450	64	193	257	43	-	-	3,046
Other Asia	3,389	300	1,845	172	879	1,073	1,716	-	-	9,374
UNITED ARAB EMIRATES	794	-	322	-	129	300	-	-	21	1,566
OTHER COUNTRIES	1,888	21	1,330	21	2,896	2,853	644	-	64	9,717
TOTAL ARRIVALS	96,613	7,593	77,114	96,720	202,256	337,758	36,144	472	9,202	863,872

COUNTRY OF RESIDENCE	HOSEA KUTAKO INTERNATIONAL AIRPORT	EROS AIRPORT	WALVIS BAY INTERNATIONAL AIRPORT	NORTHERN BORDER POSTS	NORTH EASTERN BORDER POSTS	SOUTHERN BORDER POSTS	(WALVIS BAY AND LUDERIETZ) HARBOURS	(IMPALILA AND KASIKA) ISLANDS	OTHER AIRPORTS	TOTAL
AFRICA	5.4%	0.7%	9.4%	15.1%	23.7%	44.4%	0.7%	0.1%	0.5%	100.0%
South Africa	6.0%	0.7%	14.4%	1.2%	5.6%	70.1%	1.1%	0.0%	0.8%	100.0%
Angola	3.6%	1.0%	0.2%	76.3%	14.8%	3.8%	0.2%	0.0%	0.0%	100.0%
Botswana	1.1%	0.7%	2.2%	0.2%	70.6%	25.0%	0.0%	0.2%	0.0%	100.0%
Zambia	2.9%	0.0%	1.4%	1.9%	92.9%	0.8%	0.1%	0.1%	0.0%	100.0%
Zimbabwe	6.6%	0.0%	7.3%	5.7%	54.4%	25.9%	0.1%	0.0%	0.0%	100.0%
Other Africa	28.2%	1.4%	21.5%	3.5%	16.5%	26.4%	1.5%	0.1%	0.8%	100.0%
EUROPE	25.6%	1.0%	5.9%	1.4%	25.3%	28.7%	9.0%	0.1%	3.0%	100.0%
Germany	23.7%	0.4%	2.3%	0.7%	27.8%	26.3%	13.1%	0.1%	5.6%	100.0%
United Kingdom	21.4%	1.0%	16.6%	0.9%	19.6%	27.7%	11.4%	0.1%	1.2%	100.0%
Italy	36.5%	1.1%	3.3%	3.3%	20.9%	32.4%	2.2%	0.0%	0.3%	100.0%
France	38.6%	1.3%	6.4%	2.1%	24.5%	25.3%	1.2%	0.0%	0.4%	100.0%
Austria	25.5%	0.8%	3.4%	1.1%	24.3%	31.5%	9.7%	0.0%	3.8%	100.0%
Netherlands	15.1%	0.1%	6.1%	1.2%	31.3%	44.3%	1.7%	0.0%	0.3%	100.0%
Switzerland	25.6%	0.0%	4.1%	0.6%	25.0%	39.6%	3.6%	0.4%	1.1%	100.0%
Spain	24.5%	5.0%	11.4%	0.7%	21.8%	31.2%	4.7%	0.0%	0.7%	100.0%
Portugal	25.3%	2.2%	7.7%	28.6%	23.1%	8.8%	4.4%	0.0%	0.0%	100.0%
Belgium	32.9%	0.4%	6.3%	3.3%	25.8%	26.2%	5.0%	0.0%	0.0%	100.0%
Russian Federation	36.3%	7.0%	10.8%	0.6%	7.0%	25.5%	8.9%	0.0%	3.8%	100.0%
Other Europe	28.1%	2.2%	11.1%	1.0%	22.6%	22.8%	10.6%	0.1%	1.3%	100.0%
AMERICA	21.5%	3.8%	11.8%	1.1%	11.5%	12.2%	36.6%	0.0%	1.4%	100.0%
United States	20.8%	4.2%	11.9%	0.7%	10.3%	9.6%	41.2%	0.0%	1.4%	100.0%
Canada	16.2%	2.2%	6.6%	0.4%	18.8%	25.8%	29.9%	0.0%	0.0%	100.0%
Brazil	41.5%	3.8%	26.4%	7.6%	1.8%	7.6%	1.8%	0.0%	9.4%	100.0%
Other America	38.5%	2.6%	17.9%	6.4%	11.5%	9.0%	14.1%	0.0%	0.0%	100.0%
ASIA	43.2%	2.9%	18.5%	1.9%	8.6%	10.7%	14.2%	0.0%	0.0%	100.0%
China	64.8%	2.1%	14.8%	2.1%	6.3%	8.4%	1.4%	0.0%	0.0%	100.0%
Other Asia	36.2%	3.2%	19.7%	1.8%	9.4%	11.4%	18.3%	0.0%	0.0%	100.0%
UNITED ARAB EMIRATES	50.7%	0.0%	20.6%	0.0%	8.2%	19.2%	0.0%	0.0%	1.3%	100.0%
OTHER COUNTRIES	19.4%	0.2%	13.7%	0.2%	29.8%	29.4%	6.6%	0.0%	0.7%	100.0%
TOTAL ARRIVALS	11.2%	0.9%	8.9%	11.2%	23.4%	39.1%	4.2%	0.1%	1.1%	100.0%

Table 10: Tourist Arrivals by Country of Residence and Intended Length of Stay, 2023

COUNTRY OF RESIDENCE	2 - 3 DAYS	4 - 7 DAYS	8 - 14 DAYS	15 - 21 DAYS	22 - 365 DAYS	TOTAL	AVERAGE DURATION STAY
AFRICA	107,810	200,389	147,128	68,255	97,084	620,668	16
South Africa	53,519	134,172	85,308	35,693	41,035	349,727	13
Angola	19,820	21,107	19,391	17,525	34,492	112,336	16
Botswana	16,581	20,163	10,832	2,767	5,813	56,157	10
Zambia	11,755	10,275	20,850	8,344	5,019	56,243	13
Zimbabwe	3,840	8,022	7,894	2,467	8,237	30,460	25
Other Africa	2,295	6,650	2,853	1,459	2,488	15,745	19
EUROPE	42,108	33,869	56,951	31,703	20,721	185,353	13
Germany	22,802	14,157	21,193	12,870	8,966	79,989	12
United Kingdom	4,526	3,539	5,513	2,660	2,188	18,426	14
Italy	1,266	1,330	3,239	1,416	558	7,808	12
France	1,759	2,681	6,221	3,303	2,038	16,002	17
Austria	1,201	1,137	2,059	944	386	5,727	13
Netherlands	2,445	2,896	4,633	3,067	1,780	14,822	14
Switzerland	1,737	2,059	3,303	2,467	1,823	11,390	15
Spain	1,459	1,030	1,673	1,223	1,008	6,392	16
Portugal	515	622	450	193	172	1,952	10
Belgium	944	922	1,931	1,051	300	5,148	12
Russian Federation	558	622	1,609	343	236	3,368	13
Other Europe	2,896	2,874	5,127	2,166	1,266	14,329	13
AMERICA	15,380	6,284	7,314	3,046	2,123	34,149	14
United States	12,656	4,590	5,255	1,673	1,351	25,526	8
Canada	2,188	815	1,394	1,051	365	5,813	10
Brazil	64	343	257	215	257	1,137	26
Other America	472	536	408	107	150	1,673	10
ASIA	2,852	3,732	3,646	965	1,223	12,420	14
China	257	815	1,351	193	429	3,046	17
Other Asia	2,595	2,917	2,295	772	794	9,374	11
UNITED ARAB EMIRATES	150	365	472	450	129	1,566	13
OTHER COUNTRIES	1,909	1,759	3,089	1,759	1,201	9,717	13
TOTAL ARRIVALS	170,209	246,401	218,601	106,179	122,482	863,872	14

COUNTRY OF RESIDENCE	2 - 3 DAYS	4 - 7 DAYS	8 - 14 DAYS	15 - 21 DAYS	22 - 365 DAYS	TOTAL	AVERAGE DURATION STAY
AFRICA	17.4%	32.3%	23.7%	11.0%	15.6%	100.0%	16
South Africa	15.3%	38.4%	24.4%	10.2%	11.7%	100.0%	13
Angola	17.6%	18.8%	17.3%	15.6%	30.7%	100.0%	16
Botswana	29.5%	35.9%	19.3%	4.9%	10.4%	100.0%	10
Zambia	20.9%	18.3%	37.1%	14.8%	8.9%	100.0%	13
Zimbabwe	12.6%	26.3%	25.9%	8.1%	27.0%	100.0%	25
Other Africa	14.6%	42.2%	18.1%	9.3%	15.8%	100.0%	19
EUROPE	22.7%	18.3%	30.7%	17.1%	11.2%	100.0%	13
Germany	28.5%	17.7%	26.5%	16.1%	11.2%	100.0%	12
United Kingdom	24.6%	19.2%	29.9%	14.4%	11.9%	100.0%	14
Italy	16.2%	17.0%	41.5%	18.1%	7.1%	100.0%	12
France	11.0%	16.8%	38.9%	20.6%	12.7%	100.0%	17
Austria	21.0%	19.9%	36.0%	16.5%	6.7%	100.0%	13
Netherlands	16.5%	19.5%	31.3%	20.7%	12.0%	100.0%	14
Switzerland	15.3%	18.1%	29.0%	21.7%	16.0%	100.0%	15
Spain	22.8%	16.1%	26.2%	19.1%	15.8%	100.0%	16
Portugal	26.4%	31.9%	23.1%	9.9%	8.8%	100.0%	10
Belgium	18.3%	17.9%	37.5%	20.4%	5.8%	100.0%	12
Russian Federation	16.6%	18.5%	47.8%	10.2%	7.0%	100.0%	13
Other Europe	20.2%	20.1%	35.8%	15.1%	8.8%	100.0%	13
AMERICA	45.0%	18.4%	21.4%	8.9%	6.2%	100.0%	14
United States	49.6%	18.0%	20.6%	6.6%	5.3%	100.0%	8
Canada	37.6%	14.0%	24.0%	18.1%	6.3%	100.0%	10
Brazil	5.6%	30.2%	22.6%	18.9%	22.6%	100.0%	26
Other America	28.2%	32.0%	24.4%	6.4%	9.0%	100.0%	10
ASIA	23.0%	30.0%	29.4%	7.8%	9.8%	100.0%	14
China	8.4%	26.8%	44.4%	6.3%	14.1%	100.0%	17
Other Asia	27.7%	31.1%	24.5%	8.2%	8.5%	100.0%	11
UNITED ARAB EMIRATES	9.6%	23.3%	30.1%	28.7%	8.2%	100.0%	13
OTHER COUNTRIES	19.6%	18.1%	31.8%	18.1%	12.4%	100.0%	13
TOTAL ARRIVALS	19.7%	28.5%	25.3%	12.3%	14.2%	100.0%	14

Table 11: Tourist Arrivals by Country of Residence and Month, 2023

COUNTRY OF RESIDENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
AFRICA	44,767	52,558	48,137	51,163	42,535	50,175	51,934	56,891	55,647	42,211	50,282		620,552
South Africa	22,641	26,075	27,019	28,736	23,886	29,573	30,667	33,242	29,315	23,928	27,405	47,106	349,592
Angola	8,992	8,541	10,001	9,958	7,919	10,451	8,305	8,820	11,696	8,455	9,314	9,829	112,281
Botswana	6,138	6,782	3,756	3,412	2,790	3,155	3,348	5,494	7,339	2,532	4,614	6,824	56,184
Zambia	3,949	5,108	4,335	5,816	4,206	4,335	4,764	4,464	3,906	4,485	5,344	5,558	56,269
Zimbabwe	2,253	4,185	1,846	2,189	1,738	1,738	3,305	3,369	2,339	1,652	2,189	3,670	30,474
Other Africa	794	1,867	1,180	1,052	1,996	923	1,545	1,502	1,052	1,159	1,416	1,266	15,752
EUROPE	18,521	11,052	16,781	12,682	12,469	11,163	10,751	21,096	16,009	20,387	18,801		185,442
Germany	9,378	5,902	11,095	6,030	4,421	5,065	2,532	5,558	6,417	9,486	7,983	6,159	80,026
United Kingdom	2,425	1,245	1,266	1,588	1,631	1,052	1,395	1,588	1,373	1,631	1,481	1,760	18,435
Italy	408	236	193	107	515	472	537	3,069	794	558	515	408	7,812
France	537	451	751	794	1,824	1,288	987	3,069	1,588	1,309	1,760	1,652	16,010
Austria	966	236	429	172	279	408	172	858	365	665	601	579	5,730
Netherlands	966	815	858	1,266	751	537	1,373	2,039	944	1,974	1,889	1,416	14,829
Switzerland	1,309	665	923	880	794	494	1,030	472	1,202	1,674	1,159	794	11,396
Spain	300	107	236	300	258	258	794	1,824	751	279	901	386	6,395
Portugal	64	64	129	193	236	172	215	215	129	86	172	279	1,953
Belgium	365	279	150	258	236	258	386	622	558	408	773	858	5,151
Russian Federation	494	172	43	343	730	236	107	494	300	64	129	258	3,369
Other Europe	1,309	880	708	751	794	923	1,223	1,288	1,588	2,253	1,438	1,180	14,336
AMERICA	3,992	1,029	2,510	2,317	1,953	2,404	2,596	1,888	2,017	1,931	7,554		34,165
United States	3,069	665	2,017	1,416	1,652	2,039	1,931	1,266	1,309	1,395	5,794	2,983	25,538
Canada	644	193	300	730	43	258	386	451	386	429	1,567	429	5,816
Brazil	107	21	86	64	86	64	172	64	86	43	86	258	1,137
Other America	172	150	107	107	172	43	107	107	236	64	107	300	1,674
ASIA	623	494	837	1,116	859	815	1,158	1,438	3,154	558	772		12,425
China	129	43	258	129	86	193	300	386	1,223	64	107	129	3,047
Other Asia	494	451	579	987	773	622	858	1,052	1,931	494	665	472	9,378
UNITED ARAB EMIRATES	21	21	172	21	107	129	43	837	64	64	64	21	1,567
OTHER COUNTRIES	472	601	343	794	708	1,094	1,373	901	1,180	708	773	773	9,722
TOTAL ARRIVALS	68,395	65,755	68,781	68,094	58,630	65,777	67,858	83,052	78,073	65,862	78,245	95,349	863,872

COUNTRY OF RESIDENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
AFRICA	7.2%	8.5%	7.8%	8.2%	6.9%	8.1%	8.4%	9.2%	9.0%	6.8%	8.1%	0.0%	100.0%
South Africa	6.5%	7.5%	7.7%	8.2%	6.8%	8.5%	8.8%	9.5%	8.4%	6.8%	7.8%	13.5%	100.0%
Angola	8.0%	7.6%	8.9%	8.9%	7.1%	9.3%	7.4%	7.9%	10.4%	7.5%	8.3%	8.8%	100.0%
Botswana	10.9%	12.1%	6.7%	6.1%	5.0%	5.6%	6.0%	9.8%	13.1%	4.5%	8.2%	12.1%	100.0%
Zambia	7.0%	9.1%	7.7%	10.3%	7.5%	7.7%	8.5%	7.9%	6.9%	8.0%	9.5%	9.9%	100.0%
Zimbabwe	7.4%	13.7%	6.1%	7.2%	5.7%	5.7%	10.8%	11.1%	7.7%	5.4%	7.2%	12.0%	100.0%
Other Africa	5.0%	11.9%	7.5%	6.7%	12.7%	5.9%	9.8%	9.5%	6.7%	7.4%	9.0%	8.0%	100.0%
EUROPE	10.0%	6.0%	9.0%	6.8%	6.7%	6.0%	5.8%	11.4%	8.6%	11.0%	10.1%	0.0%	100.0%
Germany	11.7%	7.4%	13.9%	7.5%	5.5%	6.3%	3.2%	6.9%	8.0%	11.9%	10.0%	7.7%	100.0%
United Kingdom	13.2%	6.8%	6.9%	8.6%	8.8%	5.7%	7.6%	8.6%	7.4%	8.8%	8.0%	9.5%	100.0%
Italy	5.2%	3.0%	2.5%	1.4%	6.6%	6.0%	6.9%	39.3%	10.2%	7.1%	6.6%	5.2%	100.0%
France	3.4%	2.8%	4.7%	5.0%	11.4%	8.0%	6.2%	19.2%	9.9%	8.2%	11.0%	10.3%	100.0%
Austria	16.9%	4.1%	7.5%	3.0%	4.9%	7.1%	3.0%	15.0%	6.4%	11.6%	10.5%	10.1%	100.0%
Netherlands	6.5%	5.5%	5.8%	8.5%	5.1%	3.6%	9.3%	13.8%	6.4%	13.3%	12.7%	9.5%	100.0%
Switzerland	11.5%	5.8%	8.1%	7.7%	7.0%	4.3%	9.0%	4.1%	10.5%	14.7%	10.2%	7.0%	100.0%
Spain	4.7%	1.7%	3.7%	4.7%	4.0%	4.0%	12.4%	28.5%	11.7%	4.4%	14.1%	6.0%	100.0%
Portugal	3.3%	3.3%	6.6%	9.9%	12.1%	8.8%	11.0%	11.0%	6.6%	4.4%	8.8%	14.3%	100.0%
Belgium	7.1%	5.4%	2.9%	5.0%	4.6%	5.0%	7.5%	12.1%	10.8%	7.9%	15.0%	16.7%	100.0%
Russian Federation	14.7%	5.1%	1.3%	10.2%	21.7%	7.0%	3.2%	14.7%	8.9%	1.9%	3.8%	7.7%	100.0%
Other Europe	9.1%	6.1%	4.9%	5.2%	5.5%	6.4%	8.5%	9.0%	11.1%	15.7%	10.0%	8.2%	100.0%
AMERICA	11.7%	3.0%	7.3%	6.8%	5.7%	7.0%	7.6%	5.5%	5.9%	5.7%	22.1%	0.0%	100.0%
United States	12.0%	2.6%	7.9%	5.5%	6.5%	8.0%	7.6%	5.0%	5.1%	5.5%	22.7%	11.7%	100.0%
Canada	11.1%	3.3%	5.2%	12.6%	0.7%	4.4%	6.6%	7.8%	6.6%	7.4%	26.9%	7.4%	100.0%
Brazil	9.4%	1.8%	7.6%	5.6%	7.6%	5.6%	15.1%	5.6%	7.6%	3.8%	7.6%	22.7%	100.0%
Other America	10.3%	9.0%	6.4%	6.4%	10.3%	2.6%	6.4%	6.4%	14.1%	3.8%	6.4%	17.9%	100.0%
ASIA	5.0%	4.0%	6.7%	9.0%	6.9%	6.6%	9.3%	11.6%	25.4%	4.5%	6.2%	0.0%	100.0%
China	4.2%	1.4%	8.5%	4.2%	2.8%	6.3%	9.8%	12.7%	40.1%	2.1%	3.5%	4.2%	100.0%
Other Asia	5.3%	4.8%	6.2%	10.5%	8.2%	6.6%	9.1%	11.2%	20.6%	5.3%	7.1%	5.0%	100.0%
UNITED ARAB EMIRATES	1.3%	1.3%	11.0%	1.3%	6.8%	8.2%	2.7%	53.4%	4.1%	4.1%	4.1%	1.3%	100.0%
OTHER COUNTRIES	4.9%	6.2%	3.5%	8.2%	7.3%	11.3%	14.1%	9.3%	12.1%	7.3%	8.0%	8.0%	100.0%
TOTAL ARRIVALS	7.9%	7.6%	8.0%	7.9%	6.8%	7.6%	7.9%	9.6%	9.0%	7.6%	9.1%	11.0%	100.0%

Table 12: Tourist Arrivals by Country of Residence and Seasonality, 2023

COUNTRY OF RESIDENCE	QUARTERS					SEASONALITY			
	JAN - MARCH	APRIL - JUNE	JULY - SEPT	OCT - DEC	TOTAL	JAN - APRIL	MAY - AUG	SEPT - DEC	TOTAL
AFRICA	145,462	143,873	164,472	166,746	620,552	196,625	201,535	222,393	620,552
South Africa	75,735	82,195	93,224	98,439	349,592	104,471	117,368	127,754	349,592
Angola	27,534	28,328	28,821	27,598	112,281	37,492	35,495	39,294	112,281
Botswana	16,676	9,357	16,181	13,970	56,184	20,088	14,787	21,309	56,184
Zambia	13,392	14,357	13,134	15,387	56,269	19,208	17,769	19,293	56,269
Zimbabwe	8,284	5,665	9,013	7,511	30,474	10,473	10,150	9,850	30,474
Other Africa	3,841	3,971	4,099	3,841	15,752	4,893	5,966	4,893	15,752
EUROPE	46,354	36,314	47,856	54,917	185,442	59,036	55,479	70,926	185,442
Germany	26,375	15,516	14,507	23,628	80,026	32,405	17,576	30,045	80,026
United Kingdom	4,936	4,271	4,356	4,872	18,435	6,524	5,666	6,245	18,435
Italy	837	1,094	4,400	1,481	7,812	944	4,593	2,275	7,812
France	1,739	3,906	5,644	4,721	16,010	2,533	7,168	6,309	16,010
Austria	1,631	859	1,395	1,845	5,730	1,803	1,717	2,210	5,730
Netherlands	2,639	2,554	4,356	5,279	14,829	3,905	4,700	6,223	14,829
Switzerland	2,897	2,168	2,704	3,627	11,396	3,777	2,790	4,829	11,396
Spain	643	816	3,369	1,566	6,395	943	3,134	2,317	6,395
Portugal	257	601	559	537	1,953	450	838	666	1,953
Belgium	794	752	1,566	2,039	5,151	1,052	1,502	2,597	5,151
Russian Federation	709	1,309	901	451	3,369	1,052	1,567	751	3,369
Other Europe	2,897	2,468	4,099	4,871	14,336	3,648	4,228	6,459	14,336
AMERICA	7,531	6,674	6,501	13,455	34,165	9,848	8,841	15,472	34,165
United States	5,751	5,107	4,506	10,172	25,538	7,167	6,888	11,481	25,538
Canada	1,137	1,031	1,223	2,425	5,816	1,867	1,138	2,811	5,816
Brazil	214	214	322	387	1,137	278	386	473	1,137
Other America	429	322	450	471	1,674	536	429	707	1,674
ASIA	1,954	2,790	5,750	1,931	12,425	3,070	4,270	5,085	12,425
China	430	408	1,909	300	3,047	559	965	1,523	3,047
Other Asia	1,524	2,382	3,841	1,631	9,378	2,511	3,305	3,562	9,378
UNITED ARAB EMIRATES	214	257	944	149	1,567	235	1,116	213	1,567
OTHER COUNTRIES	1,416	2,596	3,454	2,254	9,722	2,210	4,076	3,434	9,722
TOTAL ARRIVALS	202,931	192,501	228,983	239,456	863,872	271,025	275,317	317,529	863,872

COUNTRY OF RESIDENCE	QUARTERS					SEASONALITY			
	JAN - MARCH	APRIL - JUNE	JULY - SEPT	OCT - DEC	TOTAL	JAN - APRIL	MAY - AUG	SEPT - DEC	TOTAL
AFRICA	23.4%	23.2%	26.5%	26.9%	100.0%	31.7%	32.5%	35.8%	100.0%
South Africa	21.7%	23.5%	26.7%	28.2%	100.0%	29.9%	33.6%	36.5%	100.0%
Angola	24.5%	25.2%	25.7%	24.6%	100.0%	33.4%	31.6%	35.0%	100.0%
Botswana	29.7%	16.7%	28.8%	24.9%	100.0%	35.8%	26.3%	37.9%	100.0%
Zambia	23.8%	25.5%	23.3%	27.3%	100.0%	34.1%	31.6%	34.3%	100.0%
Zimbabwe	27.2%	18.6%	29.6%	24.6%	100.0%	34.4%	33.3%	32.3%	100.0%
Other Africa	24.4%	25.2%	26.0%	24.4%	100.0%	31.1%	37.9%	31.1%	100.0%
EUROPE	25.0%	19.6%	25.8%	29.6%	100.0%	31.8%	29.9%	38.2%	100.0%
Germany	33.0%	19.4%	18.1%	29.5%	100.0%	40.5%	22.0%	37.5%	100.0%
United Kingdom	26.8%	23.2%	23.6%	26.4%	100.0%	35.4%	30.7%	33.9%	100.0%
Italy	10.7%	14.0%	56.3%	19.0%	100.0%	12.1%	58.8%	29.1%	100.0%
France	10.9%	24.4%	35.3%	29.5%	100.0%	15.8%	44.8%	39.4%	100.0%
Austria	28.5%	15.0%	24.3%	32.2%	100.0%	31.5%	30.0%	38.6%	100.0%
Netherlands	17.8%	17.2%	29.4%	35.6%	100.0%	26.3%	31.7%	42.0%	100.0%
Switzerland	25.4%	19.0%	23.7%	31.8%	100.0%	33.1%	24.5%	42.4%	100.0%
Spain	10.1%	12.8%	52.7%	24.5%	100.0%	14.7%	49.0%	36.2%	100.0%
Portugal	13.2%	30.8%	28.6%	27.5%	100.0%	23.0%	42.9%	34.1%	100.0%
Belgium	15.4%	14.6%	30.4%	39.6%	100.0%	20.4%	29.2%	50.4%	100.0%
Russian Federation	21.0%	38.9%	26.7%	13.4%	100.0%	31.2%	46.5%	22.3%	100.0%
Other Europe	20.2%	17.2%	28.6%	34.0%	100.0%	25.4%	29.5%	45.1%	100.0%
AMERICA	22.0%	19.5%	19.0%	39.4%	100.0%	28.8%	25.9%	45.3%	100.0%
United States	22.5%	20.0%	17.6%	39.8%	100.0%	28.1%	27.0%	45.0%	100.0%
Canada	19.5%	17.7%	21.0%	41.7%	100.0%	32.1%	19.6%	48.3%	100.0%
Brazil	18.8%	18.8%	28.3%	34.0%	100.0%	24.5%	33.9%	41.6%	100.0%
Other America	25.6%	19.2%	26.9%	28.1%	100.0%	32.0%	25.6%	42.2%	100.0%
ASIA	15.7%	22.5%	46.3%	15.5%	100.0%	24.7%	34.4%	40.9%	100.0%
China	14.1%	13.4%	62.7%	9.8%	100.0%	18.3%	31.7%	50.0%	100.0%
Other Asia	16.3%	25.4%	41.0%	17.4%	100.0%	26.8%	35.2%	38.0%	100.0%
UNITED ARAB EMIRATES	13.7%	16.4%	60.2%	9.5%	100.0%	15.0%	71.2%	13.6%	100.0%
OTHER COUNTRIES	14.6%	26.7%	35.5%	23.2%	100.0%	22.7%	41.9%	35.3%	100.0%
TOTAL ARRIVALS	23.5%	22.3%	26.5%	27.7%	100.0%	31.4%	31.9%	36.8%	100.0%



